



महाराष्ट्र शासन

प्राथमिक शिक्षण संचालनालय

मध्यवर्ती इमारत, डॉ.अंजी वेङ्कटमार्ग, पुणे-४११००१. दुरध्वनी- ०२०२६१२५६९२ई-मेल:- depmah2@gmail.com

जा. क्र. प्राशिस/आरटीई-८०१/२०२५/

दि. १२/२/२०२६



विषय :- बालकांचा मोफत व सक्तीच्या शिक्षणाचा हक्क अधिनियम २००९ नुसार बालकांचा शाळांमधील प्रवेशाच्या राखीव २५ टक्के जागांवरील प्रवेश प्रक्रिया राबविणेबाबत
संदर्भ :- शासन निर्णय क्र. आरटीई-२०२५/प्र.क्र.०८/एसडी-१, दि. १२/२/२०२६

उपरोक्त विषयी संदर्भीय शासन निर्णयाद्वारे बालकांचा मोफत व सक्तीच्या शिक्षणाचा हक्क अधिनियम २००९ कलम १२ (सी) (१) नुसार वंचित व दुर्बल घटकातील बालकांना २५ टक्के जागांवरील प्रवेश प्रक्रिया राबविणेबाबतची कार्यपद्धती विशद करण्यात आलेली असून संपूर्ण राज्यात सदरची प्रवेश प्रक्रिया ऑनलाईन पद्धतीने राबविण्याबाबतचे निर्देश सदर शासन निर्णयाद्वारे देण्यात आलेले आहेत.

सदर शासन प्राप्त निर्देशानुसार बालकांचा मोफत व सक्तीच्या शिक्षणाचा हक्क अधिनियम २००९ कलम १२ (सी) (१) नुसार वंचित व दुर्बल घटकातील बालकांना २५ टक्के जागांवरील प्रवेश प्रक्रियेसाठी पालकांना ऑनलाईन लिंक दि.१७/२/२०२६ पर्यंत उपलब्ध करून देण्यात यावी. शासन निर्णयातील तरतुदीनुसार बालकांच्या पालकांकडून RTE २५ टक्के ऑनलाईन फॉर्म भरतेवळी खालील कागदपत्रे अपलोड करण्याची सुविधा देण्यात यावी.

१. बालकांच्या जन्माचे प्रमाणपत्र व वास्तव्याचा पुरावा (अनिवार्य)
२. भाडे तत्वावर राहणाऱ्या पालकांच्या बाबतीत दुय्यम निबंधक कार्यालयाचा नोंदणीकृत भाडे करारनाम्याची प्रत (आवश्यक) (सर्व घटकांना अनिवार्य)
३. सामाजिक वंचित घटक (पालकांचा / बालकांचा जातीचा दाखला व अपंगत्वाचे प्रमाणपत्र अनिवार्य) (परराज्यातील जातीचे प्रमाणपत्र ग्राह्य घरण्यात येणार नाही.)
४. आर्थिक दुर्बल घटकातील विद्यार्थ्यांच्या पालकांचा उत्पन्नाचा दाखला (उत्पन्नाचा दाखला रुपये १ लाखापेक्षा कमी उत्पन्न). तसेच
 - पालकांना त्यांचे रहिवासाचे स्थान गुगल मॅप मध्ये दर्शविताना GPS मध्ये बलून Land mark च्या १किमी. च्या मर्यादेत दाखविण्याची मुभा असेल, याबाबत व्यवस्था करावी.
 - आर.टी.ई. २५ टक्के अंतर्गत Online प्रवेश अर्ज भरत असतांना पालकांना पाल्याच्या प्रवेशाकरिता जास्तीत जास्त कोणत्याही १० शाळांचे पर्याय देता येतील.यामध्ये पोर्टलवर नोंदविण्यात आलेल्या पाल्याच्या निवास स्थानापासून १ किमी व त्याच्या आतील शाळा दर्शविण्याची व्यवस्था करावी.
 - शासन निर्णय दि.१८/९/२०२० नुसार RTE २५ टक्के शाळा प्रवेशासाठी बालकांचे किमान वय पुढीलप्रमाणे असेल.

KUNAL - RTE 25 % पत्र

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शासननिर्णय, १२-२-२०२६

1/1720195/2026

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अ.क्र.	प्रवेशाचा वर्ग	किमान वय वर्ष	वयाबाबत मानीव दिनांक
१	प्ले ग्रुप/नर्सरी (इ.१ ली पूर्वीचा ३ रा वर्ग)	३+	३१ डिसेंबर
२	इ.१ ली	६+	३१ डिसेंबर

- शाळा प्रवेशासाठी बालकांच्या किमान वयामध्ये जास्तीत जास्त १५ दिवसांची शिथिलता देण्याचे अधिकार मुख्याध्यापकांना देण्यात आले आहेत.

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SHARAD SHANKARGIRI GOSAVI
Date: 12-02-2026 11:11

(सहस्र निरीक्षक)
शिक्षण संचालक (प्राथमिक)
महाराष्ट्र राज्य, पुणे-०१.

प्रत माहितीस्तव सविनय सादर -

१. मा. प्रधान सचिव, शालेय शिक्षण व क्रीडा विभाग, मंत्रालय, मुंबई-३२.
२. मा. आयुक्त (शिक्षण) महाराष्ट्र राज्य, पुणे



नवी मुंबई महानगरपालिका शिक्षण विभाग

पता: शिक्षण विभाग, नवी मुंबई महानगरपालिका मुख्यालय, तळमजला, भू.क्र.- १,
किल्लेगांवठाण जवळ, सेक्टर-१५ए, सी.बी.डी. बेलापूर, नवी मुंबई- ४००६१४.
दुरध्वनीक्र.: ०२२-२७५६७०६७. ईमेल आय.डी. dmc_education@nmmc.gov.in



जा.क्र.नमुंमपा/शिक्षण विभाग/२४२२/२०२६
दिनांक:- ५/६/२०२६.

शुद्धीपत्रक

प्रति,
मुख्याध्यापक,
नमुंमपा क्षेत्रातील सर्व शाळा व्यवस्थापन,
सर्व माध्यम (प्राथमिक) शाळा,
नवी मुंबई.

विषय: - अतिवृष्टीमुळे देण्यात आलेली सुट्टी जादा तास भरून काढणेबाबत.
संदर्भ:- जा.क्र. नमुंमपा/शिक्षण विभाग /२३९८/२०२६ रोजीचे पत्र

उपरोक्त संदर्भित विषयान्वये नवी मुंबई महानगरपालिका क्षेत्रातील सर्व माध्यमाच्या व सर्व व्यवस्थापनाच्या प्राथमिक शाळेतील मुख्याध्यापकांना कळविण्यात येते की, शहरात झालेल्या अतिवृष्टीमुळे विद्यार्थ्यांच्या सुरक्षेच्या दृष्टीने शाळांना आपत्कालीन सुट्टी जाहिर करण्यात आली होती.

सदर सुट्टीमुळे विद्यार्थ्यांचे शैक्षणिक अभ्यासक्रमाचे नुकसान होऊ नये यास्तव RTE कायदानुसार विद्यार्थ्यांचे शालेय अभ्यासक्रम पूर्ण करणेसाठी उपरोक्त कालावधीत सुट्टीचे दिवस भरून घेण्याकरीता शाळांनी नियोजन खालीलप्रमाणे करण्यात यावे.

अतिवृष्टी झालेल्या सुट्टीचे देण्यात आलेला दिनांक			सदर सुट्टीच्या अभ्यासक्रमाचे नुकसान होता कामा नये म्हणून शाळा सुरु ठेवायाचे दिनांक		
वार	दिनांक	सुट्टीचा कालावधी	वार	दिनांक	सदर दिवशी करावयाचे नियोजन
शुक्रवार	०३/०७/२०२६	अर्धा दिवस	शनिवार	०८/०८/२०२६ (दुपार सत्रातील शाळा)	पूर्ण वेळ शाळा राहणार आहे.
शनिवार	०४/०७/२०२६	पूर्ण दिवस	शनिवार	२२/०८/२०२६	
सोमवार	०६/०७/२०२६	पूर्ण दिवस	शनिवार	२९/०८/२०२६	
			शनिवार	१२/०९/२०२६	
मंगळवार	०७/०६/२०२६	पूर्ण दिवस	शनिवार	२६/०९/२०२६	
			शनिवार	०३/१०/२०२६	
बुधवार	०८/०६/२०२६	अर्धा दिवस	शनिवार	१०/१०/२०२६ (दुपार सत्रातील शाळा)	

(संघटना खिल्लारे)
(संघटना खिल्लारे)
उपआयुक्त (शिक्षण)
नवी मुंबई महानगरपालिका



नवी मुंबई महानगरपालिका शिक्षण विभाग



पत्ता: शिक्षण विभाग, नवी मुंबई महानगरपालिका मुख्यालय, तळ मजला, भू.क्र.1, किल्ले गांवठाण जवळ, सेक्टर-15ए, सी.बी.डी. बेलापूर, नवी मुंबई -400 614. दुरध्वनी क्रमांक: 022-27567067, ईमेल आय.डी. dmc_education@nmmc.gov.in

जा.क्र.नमुंमपा/शिक्षण विभाग/1987/2026

दि. 05/07/2026

प्रति,

मुख्याध्यापक / व्यवस्थापक,

सर्व अंगणवाडी, बालवाडी, प्राथमिक व माध्यमिक शाळा

(शासकीय, निमशासकीय व खाजगी - सर्व माध्यमे)

विषय: अतिवृष्टीच्या इशान्यामुळे दिनांक ०६ जुलै २०२६ रोजी शाळांना सुट्टी जाहीर करणेबाबत.

संदर्भ: मा. जिल्हाधिकारी तथा अध्यक्ष, जिल्हा आपत्ती व्यवस्थापन प्राधिकरण, ठाणे यांचा आदेश

क्र. सामान्य/कक्ष-४/नै.आ./अतिवृष्टी/शाळासुटी/कावि-५७०/२०२६, दि. ०५/०७/२०२६.

उपरोक्त संदर्भीय विषयास अनुसरून सर्व शाळांना सूचित करण्यात येते की, भारतीय हवामान विभागाने दिनांक ०५/०७/२०२६ रोजी दिलेल्या पूर्वसूचनेनुसार दिनांक ०६/०७/२०२६ रोजी ठाणे जिल्ह्यामध्ये मुसळधार ते अत्यंत मुसळधार पाऊस पडण्याचा इशारा दिलेला असून जिल्ह्याला 'ऑरेंज अलर्ट' जारी करण्यात आलेला आहे. तसेच, IMD National Flash Flood Guidance Bulletin नुसार आपत्कालीन सतर्कतेबाबत निर्देश देण्यात आले आहेत.

गेल्या दोन दिवसांपासून सुरू असलेला मुसळधार पाऊस आणि सखल भागांत व खाडी किनारी पाणी साचून निर्माण होणारी आपत्तीजन्य परिस्थिती विचारात घेता, विद्यार्थ्यांच्या सुरक्षिततेच्या दृष्टीने मा. जिल्हाधिकारी, ठाणे यांनी दिनांक ०६/०७/२०२६ रोजी सर्व शाळांना सुट्टी जाहीर केली आहे.

त्याअनुषंगाने, सदर आदेशाची अंमलबजावणी म्हणून नवी मुंबई महानगरपालिका क्षेत्रातील सर्व अंगणवाडी, बालवाडी, व शासकीय / निमशासकीय / खाजगी अशा सर्व माध्यमांच्या प्राथमिक व माध्यमिक शाळांना **दिनांक ०६/०७/२०२६ (सोमवार) रोजी सुट्टी जाहीर करण्यात येत आहे.**

तरी सर्व मुख्याध्यापकांनी सदर आदेशाची तात्काळ अंमलबजावणी करावी. तसेच, या सुट्टीबाबत सर्व विद्यार्थी, पालक आणि संबंधित शिक्षक व शिक्षकेतर कर्मचारी यांना आपल्या स्तरावरून तात्काळ अवगत करण्यात यावे.

मा. आयुक्त सा. यांचे मान्यतेने,

(संघरत्ना खिल्लारे)

उप आयुक्त (शिक्षण)

नवी मुंबई महानगरपालिका

प्रत :- माहितीस्तव सविनय सादर.

१. मा. विभागीय आयुक्त, कोकण विभाग, कोकण भवन, नवी मुंबई.

२. मा. महापौर, नवी मुंबई महानगरपालिका.

३. मा. जिल्हाधिकारी व जिल्हादंडाधिकारी कार्यालय, ठाणे

४. मा. आयुक्त, नवी मुंबई महानगरपालिका.

५. मा. उप. महापौर, नवी मुंबई महानगरपालिका.
६. मा. अतिरिक्त आयुक्त (१), नवी मुंबई महानगरपालिका.
७. उप आयुक्त, सामान्य प्रशासन विभाग, नवी मुंबई महानगरपालिका.
८. जनसंपर्क अधिकारी, नवी मुंबई महानगरपालिका.

प्रत योग्य त्या कार्यवाहीसाठी :-

१. शिक्षणाधिकारी, नवी मुंबई महानगरपालिका यांना उचित कार्यवाहीस्तव.
२. केंद्रप्रमुख यांना उचित कार्यवाहीस्तव.
३. मध्यान भोजन पुरवठा विभाग, नवी मुंबई महानगरपालिका.
४. प्रधानमंत्री पोषण शक्ती निर्माण योजना, नवी मुंबई महानगरपालिका.

	नवी मुंबई महानगरपालिका शिक्षण विभाग नवी मुंबई महानगरपालिका मुख्यालय, तळमजला, भू.क्र.१, किल्ले गांवठाण जवळ, सेक्टर-१५ए, सी.बी.डी. बेलापूर, नवी मुंबई - ४०० ६१४. दुधनी क्र.०२२-२७५६७०७०, २७५६७०६, ७५६७०९८ Email: dmc_education@nmmc.gov.in	Navi Mumbai Municipal Corporation Education Dept. Head Office, Plot No.1, Palm Beach Rd, Sector 15, CBD Belapur, Navi Mumbai, Maharashtra 400614, Tel.no. 022-27567070, 2756706, 7567098 Email: dmc_education@nmmc.gov.in
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जा.क्र. नमुमपा/शिक्षण विभाग/ १९८६/२०२६
दि. - ०३/०७/२०२६

प्रति,
मुख्याध्यापक,
सर्व शाळा / खासगी व मनपा,
सर्व व्यवस्थापन व सर्व माध्यम,
नवी मुंबई महानगरपालिका कार्यक्षेत्र.

विषय :- प्रादेशिक हवामान विभाग, मुंबई यांनी दिलेल्या अतिवृष्टीच्या इशाऱ्याच्या पार्श्वभूमीवर शाळांना सुट्टी जाहीर करणेबाबत.

संदर्भ :- १. प्रादेशिक हवामान विभाग, मुंबई यांचेकडून दि. ०१ जुलै, २०२६ रोजी प्राप्त हवामान पूर्वसूचना.
२. जिल्हाधिकारी व जिल्हादंडाधिकारी कार्यालय, ठाणे यांचेकडील क्र.सामान्य/
कक्ष-४/नैआ./अतिवृष्टी/ शाळा सुट्टी/कावि-३७०/२०२६, दि. ०३/०७/२०२६ रोजीचे आदेश

उपरोक्त संदर्भीय विषयान्वये कळविण्यात येते की, प्रादेशिक हवामान विभाग, मुंबई यांनी शनिवार, दिनांक ०४ जुलै, २०२६ रोजी ठाणे जिल्ह्यासाठी अतिवृष्टीचा रेड अलर्ट जाहीर केला आहे. सदर बाब विचारात घेऊन तसेच संदर्भ क्र. २ मधील निर्देशानुसार, शनिवार, दिनांक ०४ जुलै, २०२६ रोजी नवी मुंबई महानगरपालिका कार्यक्षेत्रातील सर्व व्यवस्थापनांच्या व सर्व माध्यमांच्या सर्व खासगी तसेच मनपा शाळा व कनिष्ठ महाविद्यालयांना सुट्टी जाहीर करण्यात येत आहे. सर्व शाळा व कनिष्ठ महाविद्यालयांनी विद्यार्थ्यांच्या सुरक्षिततेस सर्वोच्च प्राधान्य देऊन सदर सूचनांची तात्काळ अंमलबजावणी करावी.

तथापि, सर्व प्राचार्य/मुख्याध्यापक, शिक्षक व शिक्षकेतर कर्मचारी यांनी आपत्ती व्यवस्थापनाच्या दृष्टीने स्थानिक परिस्थितीचा सातत्याने आढावा घेऊन संबंधित यंत्रणेशी संपर्कात राहावे व आवश्यकतेनुसार प्रशासनाच्या सूचनांचे पालन करावे.

सदर सूचना तात्काळ संबंधित सर्वांच्या निदर्शनास आणून देण्यात यावी.

मा. आयुक्त सा. यांचे मान्यतेने,

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(संघरत्ना खिल्लारे)
उप आयुक्त (शिक्षण)
नवी मुंबई महानगरपालिका

प्रत :- माहितीस्त्व सविनय सादर.

१. मा. विभागीय आयुक्त, कोकण विभाग, कोकण भवन, नवी मुंबई.
२. मा. महापौर, नवी मुंबई महानगरपालिका.
३. मा. जिल्हाधिकारी व जिल्हादंडाधिकारी कार्यालय, ठाणे.

४. मा. आयुक्त, नवी मुंबई महानगरपालिका.
५. मा. उप. महापौर, नवी मुंबई महानगरपालिका.
६. मा. अतिरिक्त आयुक्त (१), नवी मुंबई महानगरपालिका.
७. उप आयुक्त, सामान्य प्रशासन विभाग, नवी मुंबई महानगरपालिका.
८. जनसंपर्क अधिकारी, नवी मुंबई महानगरपालिका.

प्रत योग्यत्या कार्यवाहीसाठी :-

१. शिक्षणाधिकारी, नवी मुंबई महानगरपालिका यांना उचित कार्यवाहीस्तव.
२. केंद्रप्रमुख यांना उचित कार्यवाहीस्तव.
३. मध्यान भोजन पुरवठा विभाग, नवी मुंबई महानगरपालिका.
४. प्रधानमंत्री पोषण शक्ती निर्माण योजना, नवी मुंबई महानगरपालिका.

	नवी मुंबई महानगरपालिका नमूमपा मुख्यालय, तळ मजला, भु.क्र. १ व २, किल्ले गावठाणजवळ, पामबीच जंक्शन, सेक्टर-१५ए, सी.बी.डी., बेलापूर, नवी मुंबई - ४०० ६१४ दुरध्वनी क्र. : २७५६ ७१३०	Navi Mumbai Municipal Corporation NMMC Headquarter, Ground Floor, Plot No.1 & 2, Near Kille Gaonthan, Palmbeach Junction, Sector-15A, C.B.D., Belapur, Navi Mumbai - 400 614. TEL. No. : 2756 7130
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जा.क्रं नमूमपा/शिक्षण विभाग/२७७/२०२६
 दिनांक २९ / ०६ / २०२६

प्रति
 मुख्याध्यापक
 सर्व व्यवस्थापन सर्व माध्यम प्राथमिक माध्यमिक शाळा

विषय - संस्कृत सप्ताह निमित्ताने सुभाषित पठण कार्यक्रम राबविणे बाबत
 संदर्भ - मा. शिक्षण संचालक माध्यमिक व उच्च माध्यमिक महाराष्ट्र राज्य पुणे यांचे पत्र

उपरोक्त संदर्भीय विषयांवर आपणास कळविण्यात येते की राज्य शासनाने यावर्षी संस्कृत सप्ताह २४ ऑगस्ट ते ३० ऑगस्ट या कालावधीमध्ये शाळांसाठी साजरा करण्याचे परिपत्रक काढलेले आहे. राष्ट्रीय शिक्षण धोरण २०२० मधील भारतीय ज्ञान विज्ञान परंपरेचा प्रचार होण्यास उपयुक्त वातावरण निर्माण होणे आवश्यक आहे. या अनुषंगाने १० सुभाषितांचे सामूहिक पठण आपल्याला शाळा स्तरावर करावयाचे आहे १० सुभाषिते खालील प्रमाणे आहे सदर संस्कृत सप्ताह साजरा करून त्याचे फोटो व व्हिडिओ शाळांनी संबंधीत केंद्राच्या ग्रुप वर पाठवावेत.

(अशोक कडूस)
 शिक्षणाधिकारी
 नवी मुंबई महानगरपालिका

शिक्षण संचालनालय (माध्यमिक व उच्च माध्यमिक) महाराष्ट्र राज्य, मध्यवर्ती इमारत, अँनी बेझंट मार्ग, पुणे-४११ ००१.	 महाराष्ट्र शासन	Government of Maharashtra DIRECTORATE OF EDUCATION (Secondary & Higher Secondary) Maharashtra State, Central Building, Annie Besant Road, Pune-411001.
W.Site education.maharashtra.gov.in	दूरध्वनी क्रमांक :- ०२०/२६१२०३६१	E-Mail Id-doessecondary1@gmail.com

जा.क्र.शिसंमा/संकीर्ण/संस्कृतसप्ताह/२०२६/ए-१/विद्या शाखा/
प्रति,

दिनांक :- स्वाक्षरीचे खाली नमूद असले प्रमाणे

- १) विभागीय शिक्षण उपसंचालक, सर्व विभाग
- २) शिक्षणाधिकारी (प्राथमिक / माध्यमिक), जिल्हा परिषदा सर्व,
- ३) शिक्षणनिरीक्षक मुंबई (उत्तर/दक्षिण/पश्चिम)
- ४) प्रशासन अधिकारी, म.न.पा.सर्व.

विषय:- संस्कृत सप्ताह साजरा करणे बाबत.

संदर्भ :- शासन पत्र क्रमांक संकीर्ण-२०२६/प्र.क्र.१७८/एस.डी.-४, दिनांक १० ऑगस्ट २०२६.

उपरोक्त संदर्भित शासन पत्रान्वये आपणास कळविण्यात येते की, संस्कृतभारती विद्यालयीन शिक्षा प्रमुख (महाराष्ट्र, गुजरात, गोवा), संस्कृत भारती यांचे पत्र, दि. २९/०६/२०२६ (प्रत सलग्न) उपरोक्त विषयाबाबत संदर्भाधिन शासन पत्रान्वये संस्कृत सप्ताह साजरा करणेबाबत कळविण्यात आले आहे.

१. भारताच्या प्राचीन परंपरेचा ठेवा म्हणजेच संस्कृत भाषा, संस्कृत भाषेच्या अभ्यासासाठी आणि संशोधनासाठी देशातील आणि विदेशातील विविध अभ्यासक कायम उत्सुक असतात. या भाषेच्या प्रचार आणि प्रसारासाठी भारतात आणि विदेशातही विविध संस्था, संघटना कार्यरत आहेत. भारतातील आणि विदेशातीलही विविध शाळा महाविद्यालय आणि विश्वविद्यालयांमध्ये या भाषेचे अध्ययन, अध्यापन आणि संशोधनाचे कार्य कायम चालू आहे. महाराष्ट्रात विविध भाषा प्रचारासाठी आणि जागृतीसाठी विविध भाषा दिन साजरे करण्यात येतात.

२. संस्कृत दिवस साजरा करणे १९६९ या वर्षापासून सुरू झाले. तसेच संस्कृत सप्ताह साजरा करणे २००० या वर्षापासून सुरू झाले. केंद्र शासनाच्या योजनेतून नारळी पौर्णिमेपूर्वीचे तीन दिवस आणि नंतरचे तीन दिवस असे सात दिवस संस्कृत सप्ताह साजरा करण्यासंबंधी परिपत्रक प्रचारित करण्यात आले आहे. यावर्षी संस्कृत दिवस २७ ऑगस्ट २०२६ आणि संस्कृत सप्ताह २४ ऑगस्ट ते ३० ऑगस्ट २०२६ या कालावधीत असणार आहे.

३. महाराष्ट्रातही राज्य सरकारच्या अखत्यारितील सर्व शाळांमध्ये संस्कृत दिवस किंवा संस्कृत सप्ताहाचे आयोजन करण्यात यावे. त्यामुळे संस्कृत संबंधी अधिकाधिक प्रचार आणि प्रसार होऊन आपल्या मराठी या राज्यभाषेच्या पोषणासाठीही उपयुक्त कार्य होण्यास मदत होणार आहे. तसेच राष्ट्रीय शिक्षण धोरण २०२० मधील भारतीय ज्ञान विज्ञान परंपरेचा प्रचारही होण्यास उपयुक्त वातावरण निर्माण होईल. या कार्यक्रमांच्या माध्यमातून संस्कृत विषयी आपल्या भावना प्रगट करण्याचे एक संधी विद्यार्थ्यांना मिळेल. संस्कृत दिवस किंवा संस्कृत सप्ताह साजरा करण्याविषयीची विनंती संदर्भाधिन पत्रान्वये केली आहे. यानुषंगाने, संस्कृत दिवस आणि संस्कृत सप्ताह साजरा करण्यासंबंधी आपण आपल्या स्तरावरून आपल्या अधिनस्त सर्व व्यवस्थापनाच्या, सर्व माध्यमांच्या शाळांना कळवावे व केलेल्या कार्यवाहीचा अहवाल संचालनालयास सादर करावा.

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SHARAD SHANKARGIRI GOSAVI
Date: 12-08-2026 19:17:04

(शरद गोसावी)
शिक्षण संचालक,
(प्राथमिक शिक्षण संचालनालय),
महाराष्ट्र राज्य, पुणे

(डॉ. महेश पालकर)
शिक्षण संचालक
(माध्यमिक व उच्च माध्यमिक)
महाराष्ट्र राज्य, पुणे.

एकमप्यक्षरं यस्तु गुरुः शिष्यं प्रबोधयेत् ।

पृथिव्यां नास्ति तत् द्रव्यं यत् दत्त्वा सोऽनृणी भवेत् ॥ ६ ॥

संस्कृतार्थः - गुरुः शिष्यम् एकम् अपि अक्षरं प्रबोधयेत् । यादृशं द्रव्यं दत्त्वा शिष्यः गुरोः ऋणात् मुक्तः भवेत् तादृशं द्रव्यं निखिलायां पृथिव्यां नास्ति । यद्यपि गुरुः शिष्यम् एकम् अपि अक्षरं प्रबोधयति तथापि शिष्यः तस्मात् ऋणात् मुक्तः न भवति । यतो हि जगति तादृशं न किमपि द्रव्यं वर्तते यद् दत्त्वा स ऋणमुक्तः भवितुमर्हति ।

मराठी अर्थ - गुरूने आपल्या शिष्याला एका अक्षराचे जरी ज्ञान दिले तरी शिष्य आपल्या गुरूच्या ऋणातून मुक्त होऊ शकत नाही. जी शिष्याला ऋणमुक्त करेल अशी वस्तू सम्पूर्ण पृथ्वीवर उपलब्ध नाही.

पृथिव्यां त्रीणि रत्नानि जलमन्नं सुभाषितम् ।

मूढैः पाषाणखण्डेषु रत्नसंज्ञा विधीयते ॥ ७ ॥

संस्कृतार्थः - पृथिव्यां जलम् अन्नं सुभाषितं च इत्येतानि त्रीणि रत्नानि सन्ति । परं मूढाः तु पाषाणखण्डान् रत्नानि भावयन्ति ।

मराठी अर्थ - पृथ्वीवर पाणी, अन्न आणि सुभाषित म्हणजे उत्तम वाणी ही तीन रत्ने आहेत. परंतु मूर्ख मात्र दगडांच्या तुकड्यांनाच रत्न म्हणतात.

स्वभावं न जहात्येव साधुरापद्रतोऽपि सन् ।

कर्पूरः पावकस्पृष्टः सौरभं लभतेतराम् ॥ ८ ॥

संस्कृतार्थः - यथा अग्निना स्पृष्टस्य कर्पूरस्य सौरभः इतोऽपि वर्धते तथा साधुः आपद्रगतः सन् अपि स्वभावं न त्यजति ।

मराठी अर्थ - अग्निने स्पर्श केलेला कापूर जसा आपला सुगंध सोडत नाही तसेच संकटे आली असतांनाही सज्जन आपला स्वभाव सोडत नाही.

आत्मार्थं जीवलोकेऽस्मिन् को न जीवति मानवः ।

परं परोपकारार्थं यो जीवति स जीवति ॥ ९ ॥

संस्कृतार्थः - अस्मिन् जीवलोके आत्मार्थं सर्वे मनुष्याः जीवन्ति परं परोपकारार्थं यः जीवति सः एव जीवति । (तस्य एव जीवनं सार्थकतां प्राप्नोति।)

मराठी अर्थ - या जगात स्वतः साठी सगळे जगतात पण परोपकारासाठी जो जगतो तोच खरा जगतो.

अमृतं संस्कृतं मित्र ! सरसं सरलं वचः ।

एकतामूलकं राष्ट्रे ज्ञानविज्ञानपोषकम् ॥ १० ॥

संस्कृतार्थः - हे मित्र! संस्कृतम् अमृतमस्ति । सरसं सरलं वचनं चास्ति । तथैव अस्मिन् राष्ट्रे एकतामूलकं ज्ञान-विज्ञान-पोषकं चास्ति । अनेन संस्कृतभाषायाः महत्त्वं प्रतिपाद्यते ।

मराठी अर्थ - हे मित्र! संस्कृत अमृत आहे. संस्कृत भाषेत संभाषण सोपे आणि सरस आहे. संस्कृत हे या राष्ट्राच्या ऐक्याचे मूळ आहे, तसेच ज्ञान आणि विज्ञानाचे पोषण करणारे आहे.

उत्साहो बलवानार्य नास्त्युत्साहात् परं बलम्।

सोत्साहस्यास्ति लोकेऽस्मिन् न किञ्चिदपि दुर्लभम् ॥१॥

संस्कृतार्थः - हे आर्य ! उत्साहः बलवान् अस्ति। उत्साहात् परं बलं नास्ति। लोके उत्साहेन परिपूर्णस्य पुरुषस्य कृते न किमपि दुर्लभमस्ति ।

मराठी अर्थ - हे श्रेष्ठ पुरुषा । उत्साहाने परिपूर्ण असणारी व्यक्ती अत्यन्त बलवान् असते कारण उत्साहाहून दुसरे कोणतेही बळ नाही. ह्या लोकांत उत्साही व्यक्तीला दुर्लभ असे काहीही नाही.

निर्वनो वध्यते व्याघ्रो निर्व्याघ्रं छिद्यते वनम्।

तस्माद्व्याघ्रो वनं रक्षेद् वनं व्याघ्रं च पालयेत् ॥२॥

संस्कृतार्थः - यत्र वनं नास्ति तत्र व्याघ्रः वध्यते, यत्र व्याघ्रः न भवति तत् वनं छिद्यते । अतः व्याघ्रः वनं रक्षेत्, वनं च व्याघ्रं पालयेत्।

मराठी अर्थ - जिथे वन नसते तिथे वाघाचा बळी जातो, जिथे वाघ नसतो ते वन तोडले जाते. म्हणून वाघ वनाचे रक्षण करेल आणि वन वाघाचे पालन करेल.

क्षणशः कणशश्चैव विद्यामर्थं च साधयेत् ।

क्षणे नष्टे कुतो विद्या कणे नष्टे कुतो धनम् ॥ ३ ॥

संस्कृतार्थः- विद्यां क्षणशः (समयस्य नियोजनं कृत्वा) अर्थं च कणशः (प्रत्येकं कणस्य सङ्ग्रहं कृत्वा) साधयेत्। यदि कालः नश्यति (गच्छति) तर्हि विद्या कुतः (कथम्) प्राप्यते ? यदि कणाः नष्टाः भवन्ति तर्हि कुतः धनप्राप्तिः ?

मराठी अर्थ - क्षणाक्षणाचा उपयोग केल्याने विद्या आणि कणाकणाचा संग्रह केल्याने धन मिळते. काळ घालवल्यावर विद्या कुठून येणार ? कणाकणाने धन उधळल्यास धन कसे मिळणार ? अर्थात् धन मिळणार नाही.

अमन्त्रमक्षरं नास्ति नास्ति मूलमनौषधम् ।

अयोग्यः पुरुषो नास्ति योजकस्तत्र दुर्लभः ॥ ४ ॥

संस्कृतार्थः - यस्य उपयोगः मन्त्ररूपेण कर्तुं न शक्यते तादृशम् एकमपि अक्षरं न विद्यते । कस्यचित् वनस्पतेः मूलं तादृशं नास्ति, यस्मात् भेषजं (औषधं) न सिद्ध्यति। एकः अपि पुरुषः तादृशः नास्ति, यः किमपि कर्तुं सर्वथा अयोग्यः भवति। केवलं तादृशीं योजनां कर्तुं योजकः दुर्लभः अस्ति ।

मराठी अर्थ - असे एकही अक्षर नाही ज्यात मंत्रसामर्थ्य नाही, असे एकही (झाडाचे) मूल नाही ज्यात औषधी गुणधर्म नाही, असा एकही माणूस नाही जो सर्वथा अपात्र आहे. माणसातील गुणवत्ता ओळखून त्याला योग्य ते काम देणारा म्हणजेच योग्य ते संयोजन करणारा योजक मात्र विरल असतो.

दशपुत्रसमा कन्या दशपुत्रान्प्रवर्धयन्।

यत्फलं लभते मर्त्यस्तल्लभ्यं कन्ययैकया ॥ ५ ॥

संस्कृतार्थः - कन्या (पुत्री) दशपुत्रैः समाना अस्ति। दशपुत्रान् प्रवर्धयन् मर्त्यः (मानवः) यत् फलं प्राप्नोति तत् फलम् एकस्याः कन्यायाः परिपालनेनापि लभते ।

मराठी अर्थ - एक मुलगी दहा मुलांच्या बरोबरीची आहे. दहा मुलांचे पालन-पोषण केल्यानंतर जे पुण्य माणसाला प्राप्त होते, तेवढेच पुण्य एका मुलीला जन्म देण्यामुळे व तिचे पालन-पोषण केल्याने मनुष्याला मिळते.



नवी मुंबई महानगरपालिका शिक्षण विभाग

पत्ता: शिक्षण विभाग, नवी मुंबई महानगरपालिका मुख्यालय, तळमजला, भू.क्र.- ९,
किल्हेगांवठाण जवळ, सेक्टर-१५ए, सी.बी.डी. बेलापूर, नवी मुंबई- ४००६१४.

दुरध्वनीक्र.: ०२२-२७५६७०६७. ईमेल आय.डी. dmc_education@nmmc.gov.in



जा.क्र.नमुंमपा/शिक्षण विभाग/२७७/२०२६

दिनांक: १०/०९/२०२६

प्रति,
शाळा व्यवस्थापक,
मुख्याध्यापक,
प्राथमिक/माध्यमिक,
मनपा /खा.अनुदानित/विना अनुदानित,
सर्व माध्यम सर्व व्यवस्थापन,
नवी मुंबई.

विषय :- गणेश उत्सवा निमित्त शाळेला सुट्टी देणेबाबत.

संदर्भ : जा.क्र.ठाजिप/शिक्षण /माध्य/का.क्र.३/१/२३४७/१२/२०२६, दि.०१/०७/२०२६ रोजीचे पत्र.

उपरोक्त संदर्भित विषयास आपणास कळविण्यात येते की, सुट्यांच्या परिपत्रकानुसार प्राथमिक व माध्यमिक दोन्ही माध्यमांना सोमवार दि.१४/०९/२०२६ ते दि.१९/०९/२०२६ या कालावधी मध्ये गणेश उत्सवानिमित्त शाळांना सुट्टी राहिल. सदर गणेश उत्सव महाराष्ट्र मध्ये मोठ्या प्रमाणात साजरा केला जातो.

तरी, सर्व माध्यमाच्या व सर्व व्यवस्थापनाच्या प्राथमिक / माध्यमिक शाळांना उपरोक्त कालावधी मध्ये सुट्टी राहिल याची संबंधितांनी नोंद घ्यावी. तसेच या कालावधी मध्ये कोणत्याही स्वरूपाच्या परीक्षेचे आयोजन शाळा स्तरावर करण्यात येऊ नये.

(अशोक कडूस)

शिक्षणाधिकारी

नवी मुंबई महानगरपालिका

महाराष्ट्र शासन

**महाराष्ट्र नागरी विकास अभियान संचालनालय
स्वच्छ महाराष्ट्र अभियान (नागरी)**

मजला था ४, एपीजे हाऊस, ३ दिनशाँ वाच्छा रोड, के.सी. कॉलेज जवळ चर्चगेट, मुंबई-४०००२०

ई-मेल: director.smau@gmail.com

पत्रक्र.राअस/ स्वच्छता ही सेवा /1219 / २६-२७
प्रति,

दिनांक: - ११.०९.२०२६

- १) मा. आयुक्त,
महानगरपालिका (सर्व)
- २) मा. मुख्याधिकारी,
नगरपरिषद / नगरपंचायत (सर्व)

**विषय :- स्वच्छता ही सेवा-२०२६ अभियान दि. १७ सप्टेंबर, २०२६ ते
दि. ०२ ऑक्टोबर, २०२६ या कालावधीत राबविणेबाबत.**

संदर्भ :- सचिव, भारत सरकार, पेयजल व स्वच्छता विभाग, जलशक्ती मंत्रालय व सचिव,
भारत सरकार, शहरी विकास विभाग, गृहनिर्माण आणि शहरी व्यवहार मंत्रालय यांचे
अ.शा. पत्र क्र. D.O.No.S-१८०२०/४७/२०२६-SBM-II-DDWS, दि.०७.०९.२०२६.

महोदय/महोदया,

उपरोक्त विषय व संदर्भाधीन पत्राच्या अनुषंगाने, दि. १७ सप्टेंबर, २०२६ ते दि. ०२ ऑक्टोबर, २०२६ या कालावधीत “स्वच्छता ही सेवा-२०२६” अभियान राबविण्यात येणार आहे. (प्रत संलग्न)

२. स्वच्छतेसाठी स्वयंसेवा व सामूहिक कृतीला बळकटी देण्यासाठी सन २०१७ पासून “स्वच्छता ही सेवा” (SHS) अभियान राबविण्यात येत आहे. सदर अभियान हे स्वच्छतेसाठी “संपूर्ण समाज” व “संपूर्ण शासन” या दृष्टिकोनातून नागरिक, संस्था व सर्व स्तरांवरील नेतृत्व यांना एकत्र आणणारे महत्त्वपूर्ण अभियान आहे. यावर्षीचे “स्वच्छता ही सेवा-२०२६” अभियान हे गृहनिर्माण व शहरी व्यवहार मंत्रालयांतर्गत शहरी विकास विभाग व जलशक्ती मंत्रालयांतर्गत पेयजल व स्वच्छता विभाग यांच्या संयुक्त विद्यमाने राबविण्यात येत आहे. सदर अभियान दि. १७ सप्टेंबर, २०२६ रोजी सुरु होऊन दि. ०२ ऑक्टोबर, २०२६ रोजी “स्वच्छ भारत दिवस” संपन्न होईल. यावर्षीची संकल्पना “स्वच्छता में सहभाग, स्वच्छ भारत, विकसीत भारत” अशी असून, स्वच्छ व विकसीत भारताच्या निर्मितीमध्ये प्रत्येक व्यक्तीची सामूहिक भूमिका व जबाबदारी अधोरेखित करण्यात आली आहे.

३. स्वच्छता ही सेवा-२०२६ अभियानाची प्रमुख घटक पुढीलप्रमाणे आहेत -

- १) स्वच्छता लक्ष्य युनिट्स (CTUs) व स्वच्छ सार्वजनिक ठिकाणांचे परिवर्तन
- २) स्वच्छ पाठशाळा - स्वच्छतेसाठी युवा
- ३) सफाईमित्र सुरक्षा एवं सन्मान शिबिर
- ४) स्वच्छतेसाठी जनभागीदारी
- ५) स्वच्छतेतून समृद्धी

४. अभियानाचे वेळापत्रक

४.१. अभियानाची पूर्वतयारी - दि. १५ सप्टेंबर २०२६ पर्यंत

(अ) अस्वच्छ ठिकाणे (CTU)/ कचरा संवेदनशील ठिकाणे (GVP) यांची ओळख व नोंदणी-

- आपल्या क्षेत्रातील सर्वाधिक अस्वच्छ, दुर्लक्षित व वारंवार कचरा साचणाऱ्या अस्वच्छ ठिकाणे (CTU)/ कचरा संवेदनशील ठिकाणे (GVPs) ची ओळख करावी.

- प्रत्येक निवडलेल्या CTU चे जिओ लोकेशन करून स्वच्छता ही सेवा-२०२६ पोर्टलवर मॅपिंग व आवश्यक माहिती अपलोड करावी.
- प्रत्येक CTU वरील कचऱ्याचे प्रमाण, आवश्यक मनुष्यबळ, यंत्रसामग्री व इतर संसाधनांचे नियोजन करावे.
- शक्य असल्यास कंपनी सामाजिक उत्तरदायित्व (CSR)/ खाजगी संस्था / अशासकीय संस्था/ स्वयं सहाय्यता गट इत्यादींच्या सहकार्याने अस्वच्छ ठिकाणाचे परिवर्तन करावे.

(ब) अभियानाचे नियोजन

- नागरी स्थानिक स्वराज्य संस्थांस्तरावर स्वच्छता ही सेवा-२०२६ साठी दिननिहाय/आठवडानिहाय उपक्रमाचा आराखडा तयार करावा.
- संबंधित अधिकारी/कर्मचारी यांची जबाबदारी निश्चित करावी.
- आवश्यक PPE, सुरक्षा साधने, प्रथमोपचार साहित्य, पिण्याचे पाणी व इतर सुरक्षा व्यवस्था उपलब्ध करावी.
- शाळा, महाविद्यालये, स्वयंसेवी संस्था, युवक व नागरिकांचा सहभागी करावे.

(क) दि. १७ सप्टेंबर, २०२६ रोजी मोहिमेचा प्रारंभ पुढील मान्यवरांच्या उपस्थित करावा:

- मा. मुख्यमंत्री
- मा. उप मुख्यमंत्री (नगर विकास)
- मा. राज्य मंत्री
- मा. खासदार, आमदार
- अध्यक्ष, नगरसेवक
- राज्य स्तराचे अधिकारी
- जिल्हाधिकारी आणि जिल्हा स्तरावरील इतर अधिकारी
- सर्व भागीदार संघटना, NGO, प्रतिष्ठित नागरिक, ब्रँड अंबेसडर

४.२. दि. १७-१८ सप्टेंबर २०२६ - स्वच्छ शाळा - स्वच्छतेसाठी युवा

- शाळा/महाविद्यालयांमध्ये घनकचरा व्यवस्थापन नियम, २०२६, व ४ प्रकारात कचऱ्याचे वर्गीकरणाबाबत जनजागृती करावी.
- विद्यार्थ्यांसाठी स्वच्छता ज्ञान यात्रा / प्रकल्पांना भेटी आयोजित करावी.
- RRR, Reduce-Reuse-Recycle, जलसंधारण इत्यादी विषयांवर संवाद/स्पर्धा/उपक्रम आयोजित करावेत.
- विद्यार्थ्यांना घनकचरा व्यवस्थापन प्रकल्पाबद्दल माहिती जसे MRF, RRR Centre, Composting Unit, Bio-methanation Plant इत्यादींची माहिती द्यावी.

४.३. दि. १९-२० सप्टेंबर २०२६ - अस्वच्छ ठिकाणांची स्वच्छता व त्याचे परिवर्तन (CTU/GVP Transformation)

- निवडलेल्या CTUs/GVPs ची कालबद्ध स्वच्छता व त्या स्थळांचे परिवर्तन करण्यात यावे.
- कचऱ्याची विल्हेवाट योग्य पद्धतीने करावी.
- आवश्यकतेनुसार अस्वच्छ स्थळांचे सौंदर्यीकरण, भिंती रंगविणे, कचऱ्यातून कला निर्मिती इत्यादी उपक्रम राबवावेत.
- नागरिक, अशासकीय संस्था, स्वयं सहाय्यता गट, युवक व लोकप्रतिनिधी यांना सहभागी करून घ्यावे.
- अस्वच्छ स्थळांचे स्वच्छते पूर्वी व स्वच्छतेनंतरचे छायाचित्र घेऊन स्वच्छता ही सेवा या पोर्टलवर अपलोड करावेत.
- CTU स्वच्छ केल्यानंतर त्याच ठिकाणी पुन्हा कचरा जमा होणार नाही यासाठी देखभाल यंत्रणा निश्चित करावी.

४.४. दि. २१-२२ सप्टेंबर २०२६ - सार्वजनिक जागांची स्वच्छता - (Clean Public Space)

- सर्व नागरी स्थानिक संस्थानी त्यांच्या कार्यक्षेत्रात पुढील ठिकाणी सामुदायिक स्वच्छता करावी.
- सर्व संस्था आणि शैक्षणिक इमारती.
- व्यावसायिक आणि मार्केट क्षेत्रे.
- सार्वजनिक परिवहन केंद्रे, रस्ते आणि महामार्ग, रेल्वे स्टेशन. अभयारण्ये, प्राणीसंग्रहालये आणि संरक्षित क्षेत्रे.
- जलस्रोत (नद्या, सरोवर, तलाव, नाले वगैरे) तसेच बगीचे.
- पर्यटन स्थळे आणि आध्यात्मिक ठिकाणे.

४.५. दि. २३-२४ सप्टेंबर २०२६ लोक सहभाग आणि घनकचरा व्यवस्थापन नियम, २०२६ बाबत जनजागृती

- घरोघरी जाऊन घनकचरा व्यवस्थापन नियम, २०२६ बाबत जनजागृती करावी.
- “आता दोन नाही चार” -४ प्रकारात कचऱ्याचे वर्गीकरणाबाबत नागरिकांना मार्गदर्शन करावे.
- घरगुती कंपोस्टिंग आणि कंपोस्ट वितरण मोहिमांना प्रोत्साहन.
- प्लास्टिक मुक्त पद्धती व कापडी पिशव्याचा वापराबाबत जनजागृती करावी.
- RMR सेंटरचे पुनरुज्जीवन करावे व सार्वजनिक संकलन करून त्याचे पुनर्वितरण करावे.

४.६. दि. २५-२६ सप्टेंबर २०२६ -स्वच्छतेसाठी क्रिडा आणि कार्यक्रमानंतरची स्वच्छता

- गणेश विसर्जनानंतर किनारे/घाट व आसपासच्या परिसराची स्वच्छता.
- फुलांचा कचरा/पूजेच्या साहित्याचे कंपोस्टिंग.
- शाळा, महाविद्यालये, ग्रामपंचायती, RWA, मंत्रालये, विभाग इत्यादींमध्ये पारंपरिक/स्थानिक खेळांवर भर देऊन शून्य-कचरा क्रीडा स्पर्धा; त्यानंतर क्रीडांगणाची सामूहिक स्वच्छता मोहीम.

४.७. दि. २७ सप्टेंबर २०२६ - जागतिक पर्यटन दिन

- नागरी स्थानिक स्वराज्य संस्थांच्या कार्यक्षेत्रातील पर्यटन/धार्मिक/वारसा स्थळे व जास्त वर्दळीच्या भागात :
- विशेष स्वच्छता मोहीम
- सार्वजनिक शौचालयांची स्वच्छता
- नागरिकांमध्ये जबाबदार पर्यटन आणि चांगल्या नागरी वर्तनाचा प्रचाराबाबत जनजागृती

४.८. दि. २८-२९ सप्टेंबर २०२६ - स्वच्छतेतून समृद्धी

- कबाड से जुगाड - टाकाऊ वस्तुंचे उपयुक्त वस्तुमध्ये रूपांतर करण्याचे उपक्रम राबवावेत.
- कबाड से कला - कचऱ्याचे कलाकृतीमध्ये रूपांतर ; स्थानिक कला महाविद्यालयाचाही सभा घेता येईल.
- मोठ्या प्रमाणात कचरा निर्माण करणारे व पुनर्वापर करणारे यांच्यामध्ये समन्वय साधून मेळावा (Plastic Recycling Mela/Recycler Connect) आयोजित करण्याचा प्रयत्न करावा.
- उत्कृष्ट उपक्रमाची माहिती व छायाचित्रे स्वच्छता हि सेवा पोर्टलवर अपलोड करावी.

४.९. दि. ३० सप्टेंबर २०२६ - सफाई मित्र सुरक्षा आणि सन्मान शिबिर (SafaiMitra Suraksha Shivirs)

- सफाई मित्रांसाठी एक खिडकी कॅंप आयोजित करावे व त्या मार्फत-
- प्रतिबंधात्मक आरोग्य तपासणी.
- आरोग्य सुविधा तसेच सर्विस ची उपलब्धता.
- पी.पी. ई. किट्स तसेच सुरक्षा साधनांचे वाटप.

- पुढील नमूद कल्याणकारी योजनांचा लाभ देणे.

सोयी	संबंधित योजना	सोयी	संबंधित योजना
१. निवास	प्रधान मंत्री आवास योजना	७. एलपीजी	प्रधानमंत्री उज्ज्वला योजना (उज्ज्वला)
२. नळाद्वारे पिण्याचे पाणी	अटल मिशन फॉर रिजुवनेशन (AMRUT) जल जीवन मिशन (JJM), राज्य योजना	८. आरोग्य विमा	प्रधान मंत्री जन आरोग्य योजना (PMJAY)
३. शौचालय	स्वच्छ भारत अभियान (ना.) (SBM-U)	९. लसीकरण	मिशन इंड्रधनुष
४. वीज	प्रधान मंत्री सहज बिजली हर घर योजना (सौभाग्य)	१०. क्रेडिट ऍक्सेस	SUY & bank financing linkage
५. बँकिंग	पीएम जन धन योजना	११. इतर लाभ - पात्र सर्व व्यक्तींसाठी इतर केंद्रीय व राज्य सरकारी लाभाचाही विचार केला जाईल.	
६. हेल्थ कार्ड	आयुष्मान भारत		

४.१०. दि. १ ऑक्टोबर २०२६ “एक दिवस, एक तास, एकसाथ”

- देशभर स्वैच्छिक श्रमदानासाठी सामूहिक कृती
- राजकीय नेतृत्वाने पुढाकार घेऊन आपल्या मतदार संघातुन / निवडलेल्या स्थळावरून सहभाग घ्यावा.

४.११. दि. २ ऑक्टोबर २०२६ - स्वच्छ भारत दिवस

- सर्व नागरी स्थानिक स्वराज्य संस्थांनी विशेष परिषद बैठक आयोजित करावी.
- ४ प्रकारात कचऱ्याचे वर्गीकरणाचे प्रात्यक्षिक सादर करावे.
- घनकचरा व्यवस्थापन नियम, २०२६ संदर्भात संवेदनशीलता व जनजागृती करावी.
- मोठ्या प्रमाणावर कचरा निर्माण करणाऱ्यांसाठी नोंदणी मोहिम आयोजित करावी.
- उत्कृष्ट कामगिरी करणाऱ्या नागरी स्थानिक स्वराज्य संस्था / संस्था / स्वयंसेवक / भागीदारांचा गौरव करावा.
- आवश्यकतेनुसार वृक्षारोपण / सौंदर्यीकरण उपक्रम राबवावेत.

५. “स्वच्छता ही सेवा (SHS) २०२६” पोर्टल: लिंक (<https://swachhatahiseva.gov.in>)

- सदर अभियानात दैनंदिन राबविलेल्या उपक्रमांची माहिती पोर्टलवर अपलोड करावी.

६. प्रसिद्धी:

“स्वच्छता ही सेवा २०२६” अभियानाची परीणामकारता व लोकप्रियता वाढविण्यासाठी नागरी स्थानिक स्वराज्य संस्थांनी प्रेस रिलीज / प्रेस मिटींग आयोजित करावेत. NGO व स्वयं सहाय्यता बचत गट, एफ एम रेडीओ चॅनल, SBM राजदूत, प्रभावकार (INFLUENCER) ब्लॉगर्स यांचा सहभाग घ्यावा. #SHS2026#SwachhataHiSeva2026 हा हॅशटॅग वापरून तसेच SBM २.० चे @SwachhBharatGov, @SwachhBharat, @MoHUA_India, @MoJSDDWS ह्या अधिकृत एक्स हॅडलला टॅग करून स्वच्छता हि सेवा २०२६ हे अभियान राबविताना अवलंबिलेल्या नाविण्यपूर्ण पद्धती, नागरी स्थानिक स्वराज्य संस्थांनी केलेले चांगले काम इ. सर्व सोशल मिडीयावर शेअर करावे.

७. “स्वच्छता ही सेवा २०२६” हे अभियान राबविताना सर्व नागरी स्थानिक स्वराज्य संस्थांनी उपरोक्त मार्गदर्शक सुचनांचा अवलंब करून विहीत मुदतीत कार्यवाही करावी व केलेल्या कार्यवाहीबाबत वेळोवेळी स्वच्छतम पोर्टलवर तसेच स्वच्छता ही सेवा पोर्टलवर माहिती भरावी तसेच संचालनालयास अवगत करावे, ही विनंती.

सोबत सहपत्रे :


99.09.2026
(नवनाथ वाठ)

राज्य अभियान संचालक,
स्वच्छ महाराष्ट्र अभियान (ना.)

प्रत: -

१. मा. अपर मुख्य सचिव (नवि-२), नगर विकास विभाग, मंत्रालय, यांचे स्वीय सहायक.
२. मा. आयुक्त तथा संचालक, नगरपरिषद प्रशासन संचालनालय, बेलापूर, नवी मुंबई.
३. मा. सह सचिव (नवि-३४), नगर विकास विभाग, मंत्रालय, मुंबई.
४. सह आयुक्त, नगरपरिषद प्रशासन, विभागीय आयुक्त कार्यालय (सर्व).
५. सह आयुक्त, नगरपरिषद प्रशासन, जिल्हाधिकारी कार्यालय (सर्व).

Ashok K. K. Meena, IAS
Secretary
Government of India
Department of Drinking Water &
Sanitation
Ministry of Jal Shakti



Satendra Singh, IAS
Secretary
Government of India
Department of Urban Development
Ministry of Housing and Urban Affairs

D.O. No.: S-18020/47/2026-SBM-II-DDWS

Date: 7th September 2026

Dear colleague,

Swachhata Hi Seva (SHS) has been observed since 2017 to strengthen voluntarism and collective action for Swachhata. This annual campaign has been exemplifying the 'Whole of Society' and 'Whole of Government' approach for Swachhata, bringing together citizens, institutions and leadership at all levels.

2. This year too, SHS-2026 is being jointly organized by Department of Urban Development (DoUD), Ministry of Housing and Urban Affairs (MoHUA) and the Department of Drinking Water and Sanitation (DDWS), Ministry of Jal Shakti (MoJS). The campaign will begin from **17th September 2026, culminating on 2nd October 2026**, being observed as Swachh Bharat Diwas. This year's theme, '**Swachhata Mein Sahbhag, Swachh Bharat, Viksit Bharat**' underscores the collective role and responsibility of every individual in driving the vision and *Sankalp* of a Swachh and Viksit Bharat.

3. The key focus areas of the SHS- 2026 campaign are:

- i. **Transformation of Cleanliness Target Units (CTUs) & Clean Public Places:** wherein difficult and dirty spots, high-footfall public places will be identified, mapped and cleared in a time bound manner.
- ii. **Swachh Paathshala- Yuva for Swachhata:** Engaging and sensitizing school students, youth for Swachhata through '**Swachhata Gyan Yatra**' - exposure visits to Solid Waste Management facilities and '**Swachhata Evam Jal Sanchay Samvad**'- interactions, debates, conversations on coming together for Swachhata, rainwater harvesting and water management.
- iii. **SafaiMitra Suraksha Evam Samman Shivir:** Single window camps for SafaiMitras/ Swachhagrahis/ Sanitation workers for providing linkages for those eligible under various Central/State welfare schemes, preventive health checkups, distribution of PPE Kits/ Safety gears etc.; Local level felicitation of SafaiMitras/ Swachhagrahis/ Sanitation workers as recognition of their contribution towards Swachhata.
- iv. **Jan Bhagidari for Swachhata:** Door-to-door awareness drives and citizen engagement initiatives for awareness generation on **SWM Rules, 2026** & promotion of 4- way source segregation & composting; **Sports for Swachhata**-local/regional sports competitions as a platform to spread the message of Swachhata as a way of life; **Swachh Parv, Harit Parv**- eco-friendly celebrations during festivities; Plantation drives under '**Ek Ped Maa ke Naam**'; Special activities on World Tourism Day (27th September, 2026); **Special Gram Sabhas and Special Council Meetings on Swachh Bharat Diwas** (2nd October, 2026).
- v. **Swachhata se Samridhi:** Promoting and strengthening circular economy through '**Kabaad se Jugaad- Waste to Wealth**' and '**Kabaad se Kala- Waste to Art**'; old books/toys/clothes donation drives/RRR; BWG connect through Plastic Recycling Melas.

4. The detailed campaign guidelines are enclosed at **Annex- I**. An indicative calendar has also been included in the Guidelines that may be referred to by States/UTs to schedule activities under SHS-2026. However, States/UTs can also organize various activities under the five pillars as per their convenience and schedules, within the campaign period.

5. Like previous years, when crores of people have voluntarily joined at lakhs of sites to contribute one hour of voluntary swachhata service, this year, the simultaneous nationwide shramdaan, '**Ek Din, Ek Ghanta, Ek Saath**' is proposed on **1st October 2026** with a call to action to citizens for joining hands for the nation's cleanliness. Special Gram Sabhas and Special Council Meetings may be convened on **2nd October, 2026 - Swachh Bharat Diwas**.

6. States/UTs where the areas are affected by flooding/natural calamities may take up SHS activities based on ground conditions. Care may be taken to club swachhata, sanitation and hygiene with flood relief and rehabilitation measures.

7. In view of the same, States/ UTs are requested to:

- i. Prepare States/UTs Action Plans as per Campaign Guidelines; and **constitute State/UT Level Co-ordination Committee (SLCC)** by **9th September 2026**.
- ii. **To ensure maximum participation**, local bodies/ regional Departments/ offices may be mobilized. Political leadership, celebrities, brand ambassadors, spiritual leaders, retired armed forces and paramilitary personnel, Padma Awardees, senior citizens, youth and school children etc. may be engaged for better citizen engagement.
- iii. Every Government Department should ensure their all Institutions/ Organisations/ Campuses under their jurisdiction to take a special cleanliness drive during the campaign period.
- iv. Promote partnerships with private sector organizations, NGOs, CSOs, Corporates, philanthropists and other related stakeholders etc.
- v. Plan an effective advocacy strategy and ensure due promotion of activities undertaken during SHS-2026.
- vi. Reporting of activities during SHS-2026: Activities undertaken during SHS-2026 are to be uploaded **on daily basis** on the specially curated IT Portal for SHS-2026 (<https://swachhatahiseva.gov.in/>). This will be compiled for the national level reporting of the campaign. Details and login credentials will be shared subsequently, followed by IT trainings for States/UTs, local bodies, PSUs and Central Ministries and other stakeholders.

We look forward to your personal leadership and support in making this campaign a resounding success.

With regards,

Encl: As above

(Ashok K. K. Meena)
Secretary, DDWS, MoJS

(Satendra Singh)
Secretary, DoUD, MoHUA

To,

All Chief Secretaries of States/ Administrators of UTs

Guidelines on Swachhata Hi Seva 2026

I. Background:

To offer tribute to the Mahatma on his Jayanti, 2nd October is observed as Swachh Bharat Diwas. As a prelude to that, to strengthen voluntarism and collective action for Swachh Bharat, a fortnight of ‘**Swachhata Hi Seva**’ (SHS) has been observed since 2017. The annual ‘Swachhata Hi Seva’ (SHS) campaign is held from 17th September - 2nd October (*Swachh Bharat Diwas*) to mobilize widespread citizen action & ownership for Swachhata.

The theme for SHS 2024 was ‘Swabhav Swachhata, Sanskaar Swachhata’, which has since been adopted as one of the core principles and guiding ideologies of the Mission. Building upon this core principle, SHS 2025 focused on ‘Swachhotsav’ and the spirit of clean festivities and community celebrations. For SHS 2026, besides the regular pillars, the campaign also aims to create awareness on and emphasize roles and responsibilities of various stakeholders for the Solid Waste Management Rules, 2026, strengthen participation of students and youth for Swachhata and leverage collective ownership & Jan Bhagidari to drive our vision and *sankalp* of a Swachh and Viksit Bharat.

II. Swachhata Hi Seva- 2026: The Campaign

2.1 Campaign Period

The campaign will be organised from **17th September – 2nd October 2026**.

2.2 Campaign Theme

SHS- 2026 will focus on the theme ‘**Swachhata Mein Sahbhag; Swachh Bharat, Viksit Bharat**’ in a ‘**Whole of Government**’ and ‘**Whole of Society**’ approach.

2.3 Important Notice: Flood Affected States/UTs

States/UTs affected by flooding/natural calamities may keep the spirit of seva and swachhata at the core of all disaster relief works by incorporating the highest standards of hygiene maintenance for the prevention of diseases.

If ground conditions permit, such States/UTs may also carry forward SHS 2026 activities.

III. Key Campaign Pillars

As part of SHS 2026, the following **five pillars of activities** are requested to be carried out by local bodies, States/UTs, Ministries, line departments and CPSEs:

1	Transformation of Cleanliness Target Units (CTUs) & Clean Public Places
2	Swachh Paathshala- Yuva for Swachhata
3	SafaiMitra Suraksha Seva Evam Samman Shivir
4	Jan Bhaagidari for Swachhata
5	Swachhata Se Samriddhi

IV. Proposed Indicative SHS 2026 Calendar

To encourage structured implementation and focused citizen participation, the following is an **indicative, chronological thematic calendar** with multifarious elements that may be used for devising a dedicated campaign plan during Swachhata Hi Seva 2026. The States /UTs, Urban/Rural Local Bodies and concerned Central Ministries/Departments may conduct any or all of the below-mentioned indicated activities under each pillar, preferably on the below-mentioned dates, to showcase a collective approach to swachhata at scale.

However, Ministries, Departments and States/UTs may finalise their campaign and day-to-day plans as per their convenience and ground situations/focus areas, in alignment with the respective SHS Pillars outlined above, during the campaign period from 17th September to 2nd October 2026:

S.No.	Date	Activity	Activities By
1.	17 th – 18 th Sept.	Swachh Paathshala- Yuva for Swachhata i. Awareness/Demonstration Activities for SWM Rules, 2026 and 4 – way source segregation. ii. Swachhata Gyan Yatra - exposure visits of school students (preferably class 6 to 12) and youth to SWM/ SLWM and other SBM assets iii. Swachhata Evam Jal Sanchay Samvad - interactions, debates, conversations on coming together for Swachhata, rainwater harvesting and water management iv. Political Leadership, School Principals, Eco-clubs, MyBharat volunteers etc to be engaged	Citizens Pol. Leadership Institutions

		v. Promotion of Reduce, Reuse, Recycle (RRR) Mantra; donation of books, toys, clothes, shoes, gadgets/ electronic items etc for recycling/reuse vi. Wall Paintings/ Thematic Art competitions	
2.	19 th – 20 th Sept.	Timebound Transformation of Cleanliness Target Units (CTUs)/ Garbage Vulnerable Points (GVPs) i. Time bound identification, cleanup & transformation of GVPs/ CTUs ii. Site Beautification, promote selfies and social media engagement with the citizens iii. Involving political leadership, local eminent citizens, retired paramilitary and armed force personnel, Padma Awardees, youth ambassadors, local NGOs, CSOs, development partners etc	Citizens Institutions
3.	21 st – 22 nd Sept.	Clean Public Places Focus on cleanliness in High Footfall & Tourist Sites, Bazaar/ Market Areas/<i>Haats</i>, <i>Mohallas</i>/ Neighbourhoods, Offices, Educational institutions, Health centres and hospitals, Public and Community Toilets/Community Sanitary Complexes: i. Cleanliness drives at railways stations/airports/bus stands/ taxi stands/sports complexes, public parks, markets, zoos & sanctuaries, roads and highways, ports and other key high footfall areas; Bazaar/Market Areas/Village Haats i. Street food vendors and buyers ensure clean bazaars (4-way segregation, plastic-free, litter-free) ii. Carry your own bag awareness drives iii. No red and yellow spot drives- Advocacy on non – littering of gutka/ pan masala sachets / other Multi-Layer Plastics (MLPs) / cigarette butts etc. (<i>as applicable</i>) iv. Awareness on SWM Rules, 2026 Mohallas/ Neighbourhood i. RWAs and mohallas / rural bodies keeping neighbourhood clean ii. Registration drives of RWAs/ rural bodies as BWGs Public Toilets /Community Sanitary Complexes i. Use, maintain public toilets/CSCs, promote user feedback ii. Promote awareness of Do's and Don'ts; Use Karo Flush Karo and increased use of public toilets iii. Review O&M arrangement of CSC/Public Toilets in rural areas; Cleanliness drive at Public Toilets/ CSCs Water Bodies i. Cleanliness drives at lakes rivers/ghats, tourist-centric beaches, oceans, drains/ nallahs ii. Rejuvenation of stepwells, ponds, small river streams, <i>Amrit Sarovar</i> etc.	Citizens Institutions

		Offices - Promote segregation & recycling in offices - Offices adopt clean desks & clean campus norms - Promote use of digital documents & minimum prints, use of digital banners in events - Reusable bottles and cups in meetings and conference rooms	
4.	23 rd - 24 th Sept.	Jan Bhagidari Advocacy drives for: (i) SWM Rules, 2026 (ii) 4 – Way Waste Segregation under SWM Rules, 2026: Ab Do Nahi Chaar, (iii) Home Composting (iv) Say No To Plastics and (v) Reduce Reuse Recycle Drives - Door-to-Door Awareness by Political Leadership, ULBs/RLBs, stakeholders and Other Unique Awareness Drives - Promote Home composting awareness and compost distribution drives - Advocacy on No Littering in public places - Say no to single-use plastics: Promote use of Cloth Bag for Shopping - Say no to disposable cups, cutlery & carry steel/glass bottles, tumblers/mugs for beverages Sports for Swachhata: Local/regional sports competitions as a platform to spread the message of Swachhata as a way of life; Zero waste Sports competitions to be organized in schools, colleges, Gram Panchayats, RWAs, Ministries, Departments etc., with a focus on traditional/ local sports. - Rejuvenation of Neki Ki Deewar/ RRR Centers – Tie up with local NGOs/ CBOs/ Partner Organizations; - Collection drives for used clothes, books, toys, and other household items. Partnering with local NGOs/SHGs for repair, reuse, redistribution, or recycling, promoting circularity	Citizens Pol. Leadership Institutions
5.	25 th -26 th Sept.	Sports for Swachhata & Post – Event Cleanliness - Post Ganesh Visarjan cleanliness at banks/ ghats & surrounding areas - Composting of flower waste/ offering materials - Zero-Waste Sporting competitions to be organized in schools, colleges, Gram Panchayats, RWAs, Ministries, Departments etc., with a focus on traditional/ local sports, followed by a collective cleanliness drive of sports ground/maidaan .	Citizens
6.	27 th Sept.	Clean Tourist Sites: World Tourism Day Swachh Tourist Spots – Cleanliness drives and focused interventions for swachhata by the community at high footfall areas/Tourist Destinations/Pilgrim Centres, including Swachh Iconic Places; Rejuvenating these local tourist sites as possible sources of revenue generation for the local community/ULB/RLB	Citizens Institutions

		ii. Cleanliness of Community Sanitary Complexes/public toilets., including those at above tourist destinations. iii. Illumination of the ASI Sites/ Key Monuments (preferably with <i>Swachhata Hi Seva</i> Message); iv. Advocating and promoting responsible tourism and good civic behaviour at these sites;	
7.	28 th – 29 th Sept.	Swachhata Se Samridhi Advocacy about sustainable habits of Reduce, Reuse and Recycle, Say No to Single Use Plastics, and inculcate importance and value of the waste i.e., 'Waste is Wealth' and 'Waste to Art' i. <i>Kabaad Se Jugaad- transformation of waste items of use</i> ii. <i>Kabaad Se Kala- transformation of waste into pieces of art; Local Art colleges may also be included in this activity.</i> iii. Plastic Recycling Mela – BWGs – Recycler Connect at common place (Urban Areas) iv. Reuse and Recycling Drives v. Assessing & strengthening of forward linkages for Rural Plastic Waste Management Units (PWMUs) Note: ✓ States/UTs invite entries, promote participation, showcase the best creations at suitable locations and recognize outstanding contributors. Selected entries at State level may be suitably felicitated (non-monetary)	Citizens Institutions
7.	30 th Sept.	SafaiMitra Suraksha Evam Samman Shivir i. Conduct single window health checkups for SafaiMitras & their dependents ii. Facilitating the linkage of eligible beneficiaries to social welfare and social protection schemes; providing protective gear to <i>Swachhagrahis</i> iii. A day with Safaimitras: Felicitate sanitation workers, interaction / <i>charcha</i> / games, challenges/ Thank You Signboards/ Banners at key locations.	Institutions Pol Leadership
8.	1 st Oct.	Ek Din, Ek Ghanta, Ek Saath i. Collective Action for Voluntary <i>Shramdaan</i> across the country ii. Political leadership to lead the initiative and join from respective constituencies / site of their choice	Citizens Pol Leadership Institutions
9.	2 nd Oct.	Swachh Bharat Diwas i. Special Gram Sabhas in Rural Areas- focused discussions on activities conducted during SHS 2026; awareness generation on SWM rules, 2026 and roles & responsibilities of RLBs; ii. Awareness generation on Swachh Seva Aankalan for Rural areas iii. Special Council Meetings in Urban Areas iv. Plant trees, planters, shrubs etc. at the cleaned GVPs/CTUs to nurture urban greens under Ek Ped Maa Ke Naam on 2nd Oct. 2026	

V. Cleanliness Target Unit Transformation & Clean Public Places

As part of SHS 2026, all Ministries, States/UTs, Districts, Rural/Urban local bodies, line departments and CPSEs are requested to initiate Cleanliness Target Unit (CTU) transformation at the commencement of the campaign and continue the activities till their complete transformation with a focus on its sustained cleanliness. Additionally, they may also plan and undertake cleanliness drives across high-footfall public places within their respective jurisdictions including dumpsites at rural areas as CTU. The aim is to ensure visible cleanliness through citizen participation, responsible waste management, beautification of public spaces and adoption of sustainable practices, with a special focus on improving the operations and maintenance of public and community toilets in urban areas to ensure that they always adhere to the 'FACES' parameters (Functional, Accessible, Clean, Eco-friendly, Safe).

5.1 CTU Transformation



What is a Cleanliness Target Unit?

- a) Generally neglected garbage points including smaller legacy dumpsites in rural areas
- b) Difficult to clean as part of regular swachhata / cleanliness drives
- c) Posing environmental, health & hygiene risk

Local bodies are requested to **begin all CTU transformation activities at the beginning of SHS 2026**, and continue them as required, depending on the nature and extent of waste accumulation, resources & time required for its complete transformation.

A) Identification and Selection of CTUs by Local Bodies/Ministries/Departments

Rural and Urban Local Bodies, CPSEs and Ministries/Departments should identify the dirtiest, **most difficult and neglected garbage spots** for targeted and time-bound transformation in their areas/jurisdictions. The success of the CTU initiative will depend

on the correct identification of sites that require focused intervention. The following approach may be adopted:

- For small villages/local bodies, at least one difficult black spot may be identified per ward/Gram Panchayat, wherever feasible. This may also include a dumpsite in rural area.
- For larger villages/local bodies, it is recommended to pick up as many difficult spots as possible to ensure visible cleanliness.
- Ministries and Departments may take up CTU Identification within their jurisdictions; e.g. Railway Tracks, C&D waste dumps along highways; CTUs within school or hospital premises, etc.

Identification of CTUs by citizens - Use of Swachhata App (for urban areas):

Swachhata App is designed to report and resolve grievances related to sanitation, garbage disposal etc. During SHS 2026, Citizens, resident groups, NGOs, CSOs, partner organisations and community institutions must be encouraged to identify neglected and difficult garbage spots in their surroundings through the Swachhata App. These may then be added to the CTUs identified by ULBs and uploaded on the SHS portal for reporting.

B) Mapping of CTUs on the SHS 2026 Portal

The SHS 2026 portal will serve as a one-stop interface for Union Ministries, State Governments, Districts and local bodies to identify and map CTU sites. Once a black spot has been identified and selected for targeted cleaning, it should be mapped on the SHS 2026 portal as a **Cleanliness Target Unit (CTU) / स्वच्छता लक्षित इकाई**. All relevant details of the identified CTU should be uploaded on the portal, as prescribed.

All CTUs to be geo-located on the IT Portal by 15th September 2026

C) Adoption of CTU Sites and Partnerships

To ensure timely transformation of mapped CTUs, local bodies and Ministries/Departments may explore and establish partnerships with a diverse range of entities. These may include CPSEs, Private sector companies, CSR groups, NGOs, RWPF partners, CSOs, start-ups and technology firms etc to support technical expertise, comprehensive management of CTU sites, waste removal and transportation, site transformation, beautification, and post-transformation maintenance.

D) CTU Site Preparedness & Time-Bound Execution

Alongside geo-tagging and mapping of identified CTU sites, local bodies should undertake the following indicative comprehensive preparatory activities:

- ✓ Assess waste accumulation at each CTU;
- ✓ Upload relevant details on the SHS 2026 portal;
- ✓ Assess manpower & machinery requirements;
- ✓ Encourage private organisations and CPSEs to adopt CTU sites;
- ✓ Arrange safety gear, first-aid kits and PPE;
- ✓ Provide drinking water for volunteers; adequate safety arrangements at CTU sites.
- ✓ All local bodies, Ministries and line departments are encouraged to submit '**Before & After**' photos of CTU via the SHS 2026 portal.
- ✓ Additionally, all CTU sites undergoing transformation may also reflect the common SHS 2026 branding during the period of operations.

Under no circumstance, CTU clearance should lead to the creation of other local garbage points / dumpsites.

E) Community & Political Leadership Participation in CTU Transformation, Beautification & Maintenance

Local bodies are requested to facilitate community participation of citizens, resident groups, youth, students, NGOs, CSOs, SHGs, RWAs and other community-based organisations for site transformation and beautification of reclaimed CTU spots through:

- **Local mobilisation:** Local bodies may issue advance announcements across wards/Gram Panchayats regarding CTU cleanliness drives, clearly indicating the location, date, time and nature of the activity, to enable citizens to participate.
 - **Social media and digital platforms** can be mobilized to regularly disseminate information on CTU activities.
 - **Reclaimed Site Beautification:** Following CTU clearance, innovative citizen-led beautification activities at reclaimed sites are encouraged such as wall paintings, Waste-to-Art installations, to reflect local culture, festivals, messages on 4 – way source segregation, no littering, no spitting, no use of Single Use Plastic etc.
 - **Recognition of participation:** Exemplary contributions by citizen groups, volunteers, students, NGOs, SHGs and other community organisations should be recognized at appropriate forums.
 - **Site Maintenance:** Local communities must be encouraged to take responsibility & ownership of transformed sites which includes monitoring to prevent re-dumping and re-accumulation of waste, and supporting beautification activities beyond SHS 2026.
- Local bodies, Ministries & line departments are encouraged to facilitate participation of political leadership for CTU site beautification during SHS 2026.**

5.2 Clean Public Spaces

Clarifying the difference between Public Places & CTU sites

It may be noted that CTUs (as defined above) and public places are to be classified separately to ensure targeted interventions under SHS 2026.

Public places refer to functional spaces with high and recurrent citizen footfall and institutional activity, including offices, schools, health institutions, railway stations, citizen-centric beaches, sports facilities, airports, places of worship, and hospitals, where cleanliness is critical for public health, safety, and service delivery.

As part of SHS 2026, citizens and community organizations may be encouraged to actively participate in cleanliness and swachhata activities across high-footfall public spaces to ensure visible impact and sustained behaviour change. It is requested that cleanliness drives be undertaken across all establishments and key public areas, to ensure visible impact and Jan Bhagidari. These may include:

- **Offices, Institutional & Government Establishments:**

All Government offices, CPSEs, autonomous bodies, courts, all institutional & public buildings.

- **Commercial & Economic Hubs:**

Commercial and market areas including *haats*, *mandis*, *bazaars*, shopping complexes, industrial areas, and street vending zones.

- **Public Spaces & Urban Infrastructure:**

Parks, playgrounds, open spaces, community halls, anganwadis, mohallas, neighbourhoods, sports complexes, and residential colonies/RWAs.

- **Educational & Health Institutions:**

Schools, colleges, universities, coaching centres, hospitals, PHCs, CHCs and other healthcare facilities.

- **Transport & Mobility Hubs:**

Public transport hubs, major roads & highways, railway stations, railway tracks and premises, bus stops, metro stations, airports, ports, toll plazas and parking lots.

- **Ecological & Natural Sites:**

Sanctuaries, zoos, protected areas, forests, trekking & camping sites, and hills.

- **Water Bodies**

Rivers, lakes, ponds, canals, drains, nallahs, waterfronts, tourist-centric beaches, small river streams and Amrit Sarovar.

- **Tourism, Culture & Faith:**

Tourist places, heritage sites, museums, pilgrim centres, religious places, melas and festival grounds.

- **Community Sanitary Complexes, Public & Community Toilets:**

Community Sanitary Complexes, public toilets, aspirational toilets, community toilets, public bathing spaces etc.

Particular attention should be given to ensuring that cleanliness drives do not result in temporary relocation of waste to another location.

5.3 Clean Public & Community Toilets/ Community Sanitary Complexes:

A) Nudging User Behaviour, Citizen-Led Grievance & Vigilance

Citizen-led groups may be encouraged to undertake activities that promote positive toilet-use behaviour and greater ownership of these assets. These activities may include awareness campaigns on healthy toilet habits and promotion of responsible use and upkeep.

Local bodies are encouraged to motivate citizen groups, NGOs, CSOs, SHGs, CPSEs and other stakeholders to submit grievances and participate in a collaborative functionality assessment. This includes:

- Assessing cleanliness, functionality and availability of essential amenities;
- Identifying broken or missing facilities;
- Providing feedback on user experience; and
- Supporting regular monitoring of toilet facilities.

Women SHGs and other community groups may be particularly encouraged to participate in toilet monitoring, wherever feasible. The indicative checklist includes:

Male Toilet	Female Toilet
1. Water Supply/Functional Tap	1. Water Supply/Functional Tap
2. Intact Toilet Seat	2. Intact Toilet Seat
3. Lighting facilities	3. Lighting facilities
4. Ventilators/Exhaust	4. Ventilators/Exhaust
5. Functional Flush	5. Functional Flush
6. Mug	6. Mug
7. Overall cleanliness	7. Overall cleanliness
8. Child/PWD friendly Toilet	8. Child/PWD friendly Toilet
9. Common Dustbin	9. Common Dustbin
10. Intact Washbasin	10. Intact Washbasin
11. Liquid Soap/Soap Bar	11. Liquid Soap/Soap Bar
12. Clean Mirror	12. Clean Mirror

	13. Sanitary pad dispensing unit 14. Separate dustbin for sanitary pad disposal 15. Incinerator for sanitary pad disposal
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B) Corrective Action Based on Monitoring by Local Bodies, States/UTs, relevant Ministries and Line Departments

The concerned local bodies should use findings from inspections, citizen feedback and FACES-based assessments (Functional, Accessible, Clean, Eco-friendly, Safe) to identify and address deficiencies in toilet facilities in urban areas. Particular attention should be given to basic functionality parameters; i.e. broken or missing facilities, water supply, lighting, sanitary fittings, cleanliness, accessibility, child/PWD-friendly facilities, availability of soap; sanitary waste bins, sanitary pad disposal facilities etc.

In rural areas, States/UTs to work with District, Block and GP level for planning. Joint site visits of GP/ PRI members including lead facilitators, GP officials, Village Water and Sanitation Committee (VWSC) members and residents/ stakeholders to be undertaken to CSCs for self-assessment and validation by the GP of the reported assets, including their functionality.

C) Operation and Maintenance Plan Finalization by Local Bodies, States/UTs, relevant Ministries and Line Departments

Local bodies should ensure clarity regarding responsibility for regular cleaning, maintenance of facilities, repairs, availability of essential consumables, lighting and water supply, and resolution of citizen complaints. An appropriate Operation and Maintenance (O&M) model should be in place for every CT, PT and CSC. The O&M model may include:

1. Direct management by the Local body;
2. Outsourcing to SHGs, NGOs or other contractors on pay-per-use basis with adequate revenue sharing;
3. Build-Operate-Transfer (B-O-T) arrangements; or revenue generation model, commercial tie-ups with café or renting out space etc.;
4. A combination of the above models.

VI. Swachh Paathshala - Yuva Engagement

SHS 2026 underscores the role of schools in embedding cleanliness as a '*sanskaar*' by schools and educational institutions. By engaging students, teachers, staff, parents and the community, the campaign seeks to move beyond one-time drives and foster '**Swachhata Mein Sahbhag**' as a *sankalp* for a '**Swachh Bharat, Viksit Bharat**'.

Active engagement of students (preferably Class 6-12) and youth is recommended to be undertaken through exposure visits or '*Swachhata Gyaan Yatras*' to waste management facilities/SLWM facilities created by RLBs/ULBs under SBM (G) 2.0 / SBM (U) 2.0. Competitions, experiential learning and dialogues may be organised. Additionally, it is desired that local bodies organize '*Swachhata Evam Jal Sanchay Samvads*' on sustainable waste and water management & conservation practices, and awareness on SWM Rules, 2026. In addition, awareness drives for 4-way source segregation, and donation drives for books, toys, clothes may be organised within school premises. Art competitions/wall painting activities may also be organised, with active engagement of political leadership, school principals, MyBharat volunteers, etc.

6.1 Key Activities

A) School Cleanliness and *Shramdaan*

Students, teachers, school staff, parents and community members may participate in cleanliness and beautification activities within and around school premises such as:

- Cleaning of classrooms, corridors, playgrounds and common areas;
- Removal of litter and accumulated waste and beautification of school premises;
- Cleaning and upkeep of school sanitation facilities by designated school staff;
- *Shramdaan* & plantation activities by students, teachers, parents and community members, subject to appropriate safety arrangements.

Note: Students should be encouraged to report deficiencies rather than undertake repairs themselves.

B) Swachhata Pledge

Schools may organise a Swachhata Pledge (on MyGov or other means) for students, teachers and staff to reinforce their commitment and inculcate a *sanskaar* towards cleanliness, sanitation and hygiene.

C) Swachhata Gyan Yatra:

It is recommended that local bodies facilitate exposure visits to SLWM assets created under SBM 2.0 such as Compost pits, segregation sheds, waste collection vehicle, Plastic Waste Management Units, MRFs, RRR Centres, composting units, CBG/Bio-methanation

plants, STPs and FSTPs for sensitization of school students (preferably Classes 6-12) and youth on swachhata as a way of life, waste management, achievements under SBM and key provisions of SWM Rules, 2026, along with hands-on demonstrations on composting as a sustainable practice for biodegradable waste management, wherever feasible.

Note:

- Local bodies shall identify and map functional SLWM assets created under SBM (G) 2.0 and SBM (U) 2.0 within their jurisdiction i.e. Plastic Waste Management Units, segregation sheds, Material Recovery Facilities (MRFs), RRR Centres, Composting Units, CBG / Bio-methanation plants, STPs and FSTPs etc. as applicable for exposure visits.
- A calendar for Swachhata Gyan Yatras for schools shall be prepared in coordination with District Education Officer and school principals, ensuring maximum participation of schools during SHS 2026.
- To facilitate the same, Nodal Officers shall be designated at each SLWM facility for guided tours, safety briefing and for conducting hands-on demonstrations, particularly on composting and source segregation as per SWM Rules, 2026.
- All sites shall be made safe, clean and presentable for student visits with proper signage, IEC material and availability of drinking water and toilet facilities. Local bodies shall assist in arrangement of logistical support including transport facilitation, wherever required.

D) Swachhata Evam Jal Sanchay Samvad

It is expected that educational institutions and schools will organize Swachhata Evam Jal Sanchay Samvads / Swachhata Ki Paathshala / Swachh Talks for age-appropriate discussions on personal hygiene, handwashing with soap, clean and safe toilets, rainwater harvesting methods, menstrual hygiene, safe drinking water, 4 – way source segregation, responsible waste disposal, Reduce, Reuse and Recycle (RRR), avoidance of littering and single-use plastics, environmental responsibility & *swachhata* as a way of life, greywater/wastewater management, reuse of treated water, and key provisions of SWM Rules, 2026.

It is requested that these *Swachhata Evam Jal Sanchay Samvads* may be led by appropriate political and local leadership as lead facilitators; School Principals, Eco-Clubs and *MyBharat* volunteers, and subject experts.

Note:

- Schools are encouraged to hold the *Samvad* through morning assemblies, debates, classroom discussions and activity-based learning with active participation of students.

- A resource pool of Master Trainers, IEC experts, SHG members and Swachhata Ambassadors can be identified by local bodies to supervise the discussions in schools. Political representatives may be invited to act as lead facilitators for the same.
- Standardized, age-appropriate IEC material / modules covering personal hygiene, handwashing with soap, clean & safe toilets, menstrual hygiene, safe drinking water, 4 – way source segregation as per SWM Rules 2026, responsible waste disposal, Reduce, Reuse & Recycle (RRR), avoidance of littering & Single-Use Plastics, Swachhata as a way of life, rainwater harvesting, greywater / wastewater management and reuse of treated water, may be disseminated to all schools.
- Documentation of the Samvads including photographs, attendance and key outcomes must be ensured and uploaded on the SHS 2026 portal.

E) Swachhata Competitions and Creative Engagement

Schools may organise age-appropriate competitions and creative activities around Swachhata, including essay writing, poetry, painting, poster-making, slogan writing, quiz competitions, jingle-making, debate, storytelling etc. Themes may include ‘Swachhata Mein Sahbhag, Swachh Bharat, Viksit Bharat’, Waste to Wealth, RRR, Clean and Green Schools, Responsible use of water, 4 – way source segregation, citizen responsibility for swachhata. It is also recommended that institutions promote responsible waste management practices, including 4 – way source segregation demonstrations, Reduce-Reuse-Recycle (3R) activities, composting demonstrations etc.

**Note: Activities should be designed to promote participation, cross learning and ownership, rather than placing responsibility for sanitation work on children.*

VII. SafaiMitra Suraksha Evam Samman Shivir

In the past decade of SBM, sanitation workers across the country have emerged as everyday heroes who work tirelessly to ensure citizens enjoy their right to clean neighbourhoods.

Who is a SafaiMitra/ Sanitation Worker?

A worker who is either a direct employee, contracted, or outsourced by local bodies to carry out key swachhata functions such as road sweeping, door to door collection of waste from households, mechanical desludging of sewers & septic tanks etc.

To honour them and their efforts, it is envisaged that single-window camps/shivirs to benefit workers and their families may be organized, with the following key activities:

A) Single-Window SafaiMitra Suraksha Health Check-ups

Sanitation workers and their families may avail of preventive health check-ups and screening services organised as part of the Shivirs. The health interventions may include appropriate screening, consultation and referral services as facilitated by the concerned health authorities and service providers. Where further treatment or specialist consultation is required, beneficiaries may be provided appropriate information and referral linkages to relevant healthcare facilities.

B) PPE and Safety Gear

Sanitation workers may be provided appropriate PPE kits, safety equipment and protective gear relevant to the nature of their sanitation-related work. Workshops may be organized to sensitize workers on the appropriate use & maintenance of safety equipment.

C) Social Welfare and Entitlement Linkages

SafaiMitras/Sanitation Workers and their families may be facilitated in accessing eligible Central and State Government welfare schemes. This may include the following, as applicable:

S. No	Area of welfare	Name of scheme
1	Housing	Pradhan Mantri Awas Yojana (PMAY)
2	Household tap connection	Atal Mission for Rejuvenation & Urban Transformation (AMRUT), Jal Jeevan Mission (JJM), any State scheme
3	Toilets	Swachh Bharat Mission Urban and Grameen
4	Electricity	PM Sahaj Bijli Har Ghar Yojana (Saubhagya)
5	LPG	PM Ujjwala Yojana
6	Health cards & Health Insurance	Ayushman Bharat, PM Jan Arogya Yojana (PM-JAY)
7	Insurance	PM Suraksha Bima Yojana, PM Jeevan Jyoti Bima Yojana
8	Immunisation	Mission Indradhanush
9	Credit access	Swachhata Udyami Yojana (SUY) & bank financing linkage
10	Banking	PM Jan Dhan Yojana
11	Benefits under other Central Govt. & State Govt. will also be considered for all eligibles	

D) Information and Assistance

Information on available health services, welfare schemes, eligibility requirements and relevant application/registration processes may be made available to SafaiMitras and their families at the Shivirs. Wherever required, local bodies may kindly ensure beneficiaries are provided assistance in completing registration or accessing the relevant service/ scheme.

E) Felicitation of SafaiMitras / Swachhagrahis / Sanitation Workers

Local bodies are encouraged to organize felicitation drives during the SHS 2026 honouring the efforts and commitments of all staff, contractual sanitation workers, Swachhagrahis including road sweepers, drain cleaners etc to honour their efforts and commitment towards the vision of Swachh and Viksit Bharat. Political Leadership may be engaged for this.

F) Planning and Organisation of SafaiMitra Suraksha Evam Samman Shivirs by local bodies, relevant Ministries & Line Departments

Local bodies and Ministries should undertake advance planning to ensure that SafaiMitra Suraksha Evam Samman Shivirs are organised as effective single-window service delivery camps.

i. Planning with Health Department, Healthcare Facilities and Service Providers

Local bodies/Ministries are encouraged to establish collaborations with Health Departments, Government and private hospitals, Clinics, Healthcare facilities, Medical associations & other appropriate healthcare service providers. Such partnerships may support preventive health check-ups, health screening, medical consultations, treatment/referral services etc. Occupational context of sanitation workers should be provided to ensure and enable more responsive health services.

ii. Due Diligence and Field Verification

Thorough field verification and due diligence should be undertaken before extending welfare and other benefits to potential beneficiaries. This should facilitate:

- Accurate identification of eligible SafaiMitras/Sanitation Workers/Swachhagrahi;
- Verification of beneficiary details;
- Identification of family members/dependents, as applicable; and
- Estimating camp requirements; and
- Planning logistics to ensure maximum inclusion.
- Appropriate linkage of beneficiaries with relevant services and schemes.

iii. Camp Schedule and Venue Finalisation

The Health & Govt scheme linkage camp venues should be finalised sufficiently in advance and should preferably be in the same location, for logistical ease. The venue should be accessible to the intended beneficiaries and should have adequate arrangements for registration, health screening, consultation, distribution of PPE / safety kit etc.

iv. Mass Dissemination of Key Information

Information regarding the date, time, venue and services available at the SafaiMitra Suraksha Evam Samman Shivar should be disseminated sufficiently in advance through appropriate channels. Local bodies should use multiple channels, including:

- Direct communication with sanitation workers/Swachhagrahis;
- Supervisors and sanitation contractors/agencies;
- GP/Ward-level communication and local announcements;
- Digital and social media platforms; and
- Other appropriate community communication channels.

Special efforts should be made to ensure that sanitation workers working across different shifts, locations and employment arrangements - direct, contracted or outsourced- are informed about the Shivirs.

v. *Coordination with Employers and Agencies*

Local bodies should coordinate with agencies responsible for engaging sanitation workers, including contractors and outsourced service providers, to facilitate participation of eligible workers. Operational arrangements should be made so that sanitation workers are able to attend the Shivirs outside their shifts without compromising essential sanitation services.

vi. *Documentation and Follow-up*

The concerned authorities should maintain appropriate records of:

- Workers (male/female) and family members reached;
- Health services provided;
- PPE/safety equipment distributed;
- Welfare schemes/entitlements facilitated;
- Referrals made; and
- Applications or registrations completed.

Central Ministries to organize SafaiMitra Suraksha Evam Samman Shivirs for sanitation workers and their dependents in their own jurisdiction (Cantonments, Railway Stations, Educational Institutes, Roads and Highways, Airports etc), in convergence with trusted local healthcare service providers and practitioners.

VIII. Jan Bhagidari for Swachhata

For Swachhata Hi Seva 2026, it is imperative that all local bodies, CPSEs, NGOs, CSOs, industries, associations and Central Ministries work together to ensure widespread engagement and participation from every citizen, community, and organization during the fortnight. The aim is to foster a sense of duty within all citizens & transform the way people perceive and engage with swachhata in their daily lives.

A) Sports for Swachhata

Sporting competitions, with emphasis on traditional and regional sports, may be organized across schools, colleges, RLBs/ULBs, RWAs, Ministries and Departments to promote the message of Swachh Bharat and Viksit Bharat. All events may be organized

as zero-waste events, followed by post-event cleanliness drives of the playground/maidaan, with winners felicitated by local eminent personalities. As part of this, Swachhata runs, cyclathons and marathons may be organized to promote fitness and cleanliness simultaneously through broad community participation.

B) Swachh Parv, Harit Parv – Clean Festivities:

During SHS 2026, national and regional festivals falling within the period, e.g., Vishwakarma Puja, Ganesh Chaturthi, Teej etc. which may be celebrated as eco-friendly and single-use plastic-free events. Special focus may be given to the use of eco-friendly alternatives such as clay idols, responsible management of waste generated during festivities, and spreading the message of swachhata through art, eco-friendly decorations and rangolis.

C) General Public Activities:

Citizen participation may be encouraged through the following activities:

- ✓ **Zero Waste Events:** Organisation and highlighting of zero-waste initiatives at RRR Centres and tourist spots through digital platforms.
- ✓ **Door to door awareness by political leadership** on 4 – way source segregation and SWM Rules 2026.
- ✓ **NGO & SHG Mobilisation:** Engagement of NGOs, CSOs and SHGs to connect with RWAs and local communities for widespread awareness and participation.
- ✓ Organisation of **Swachhata rallies, flash mobs, human chains, Swachhata Chaupals** to foster local engagement.
- ✓ **Beautification Drives:** Wall paintings and beautification of parks, high footfall tourist points, roads and flyovers.
- ✓ **Swachhata Pledges:** Administration of pledges in offices, educational institutions, public spaces and before the commencement of events.
- ✓ **Swachh Food Streets** (details in **Annex 1**)
- ✓ **Selfie Points:** Installation of Selfie Points at strategic locations to encourage public engagement and pride in cleanliness.
- ✓ **IEC Activities:** Street plays/nukkad nataks, and slogan writing, poem, essay, painting and poster competitions on SBM in schools to creatively engage citizens.
- ✓ **Promotion of home composting and compost distribution drives**
- ✓ **Plastic-Free Initiatives:** Promotion of plastic-free practices and use of cloth bags.
- ✓ Repetitive **public announcements** on 'No Littering' and 'No Spitting'
- ✓ **Rejuvenation of Neki Ki Deewar / RRR Centres** including tie up with local bodies, NGOs etc.
- ✓ **Public collection drives** for used clothes, shoes, books, toys etc for redistribution through Neki Ki Deewar & RRR Centres.

D) September 27: World Tourism Day

- Cleaning of high-footfall areas and tourist destinations, including tourist-centric beaches, establishments, pilgrim centres and Swachh Iconic Places, along with Swachhata-related activities at ASI sites, State-protected monuments and rural tourist sites, may be undertaken on 27th September 2026 for World Tourism Day.
- In addition, SHS 2026 branding be done across high footfall tourist sites, alongside illumination of key ASI Sites & monuments with Swachhata Hi Seva 2026 messaging.
- Site-wide public awareness campaigns on appropriate civic behaviour in places of historical significance to be organized through the spirit of volunteerism.

IX. Swachhata Se Samriddhi

SHS 2026 aims to celebrate creativity, innovation and circularity by transforming waste into valuable resources. It encourages citizens to reimagine waste not as refuse, but as a resource that can be repurposed into useful and beautiful creations, thereby promoting the principles of Reduce, Reuse and Recycle.

A) Kabaad Se Jugaad – Waste to Wealth

Transformation of discarded and waste materials such as cloth, paper, plastic, e-waste etc. into useful, **functional, and marketable products** for everyday use.

B) Kabaad Se Kala – Waste to Art

- Local bodies are requested to collaborate with youth groups, design institutes, colleges, art clubs/schools, and community organizations to transform waste **materials into artistic creations**, championing the principles of **‘Waste to Wealth’**. The same can be used at transformed CTU sites, in townhalls, high footfall tourist places, chaurahas and key roads etc.
- This initiative not only aims to enhance the visual appeal of the targeted local areas but also to foster environmental consciousness, community engagement, and showcase the artistic potential of recycled materials. The focus will be on creating a diverse range of art installations, including murals, sculptures, and decorative items.
- Citizens, youth groups, students, artists, design institutes, art colleges/clubs and community organisations may collaborate to create artistic and functional products from waste.
- The following ‘Waste to Art’ installations are suggested:

i. Murals:

- ✓ Large-Scale Murals: Vibrant murals using recycled materials such as broken tiles, bottle caps, and plastic scraps can be created to depict themes related to local culture, the vibrancy of urban life, or swachhata messages.
- ✓ Interactive Murals: Interactive elements can be included into murals to engage viewers and encourage them to learn about recycling, 'Reduce, Reuse, Recycling', and swachhata.

ii. Sculptures:

- ✓ Thematic Sculptures: Sculptures crafted from metal scraps, old machinery parts, or discarded plastics can be installed by placing them in strategically high footfall places, serving as focal points that attract attention and stimulate conversation about the value of recycled materials.
- ✓ Functional Sculptures: It is encouraged that sculptures/ installations that double as functional elements, such as benches or informational signs are created to integrate utility with artistic expression.

iii. Decorative Items:

- ✓ Recycled Art Furniture: Artistic and functional furniture pieces such as lamp posts, benches, and planters can be made from recycled materials to enhance the aesthetics of the chauraha / high footfall location
 - ✓ Seasonal Decorations: Seasonal or thematic decorations for events and festivals that use recycled materials can also be used to integrate swachhata and the habit of cleanliness into community celebrations.
- Local bodies are requested to invite entries for **Kabaad Se Jugaad** and **Kabaad Se Kala** by promoting citizen and youth participation. **Details of top two entries from each category recommended for National-level display (with a letter nominating the winners under both 'Kabaad Se Jugaad' and 'Kabaad Se Kala' categories, with details and pictures of their creation) need to be updated on the SHS-2026 portal.**

C) Plastic Recycling Melas across local bodies

- BWGs-Recycler connect melas may be organized at common places across local bodies. This connect between prominent recyclers and Bulk Waste Generators at a common venue to help synthesize partnerships and collaborations between them, in line with SWM Rules 2026.

- Further, in rural areas, assessment and strengthening of forward linkages for rural Plastic Waste Management Units (PWMUs) may be undertaken.

D) RRR Centres & Zero Waste Facilitation

- RRR Centres may be established or strengthened in high-footfall areas. These Centres should function as community hubs.
- Local bodies should ensure appropriate linkages for collected materials with reuse, recycling and processing facilities.
- Wherever feasible, local bodies may document and showcase successful zero-waste initiatives undertaken at RRR Centres, tourist destinations and other public spaces.
- Collection drives for used clothes, books, toys and other household items may be organized in partnership with local NGOs/SHGs for repair, reuse, redistribution or recycling, promoting circularity.

X. Campaign Roll Out – 17th September 2026

SHS 2026 will officially roll out on 17th September 2026. As part of the roll out, local bodies are requested to organize large-scale, on-ground awareness drives across schools (government and private schools), facilitate various swachhata awareness activities, SafaiMitra Suraksha Evam Samman Shivirs, as well as CTU drives, as per their chosen calendar of activities. Ministries/Departments, States/UTs and Local Bodies may plan their roll out as per their priorities and preferences, including any activities defined under the 5 pillars of SHS 2026 above.

As part of the official rollout of Swachhata Hi Seva 2026, States/UTs may consider inviting the following dignitaries:

- Hon'ble Union Ministers
- Hon'ble Chief Minister of the State/UT
- State/UT Ministers, Members of Parliament, Members of State/UT Legislative Assemblies & political leadership
- Senior officers of various Line Ministries - Rural Development, Panchayati Raj, Urban Development, Women & Child Development, Education, Health & Family Welfare, Environment, Forest and Climate Change, Tourism, Youth Affairs and Sports, Railways, Road Transport and Highways, Information & Broadcasting, Culture etc.
- District and ULB officials
- Panchayati Raj Institutions (PRI) members, Village Field Functionaries, SafaiMitras/Swachhagrahis/Sanitation Workers, eminent citizens/ volunteers, SHGs, RWPFs/ partner organizations, Development Partners, NGOs, and CSOs

XI. Ek Din, Ek Ghanta, Ek Saath– 1st October 2026

As part of SHS 2026, **simultaneous shramdaan/ cleanliness drives** are envisaged to take place on 1st October 2026 at 8 AM in a 'Whole of Government' and 'Whole of Society' approach. The general guideline for the same is as follows:

At the local level

- ✓ Transformation of CTUs (स्वच्छता लक्षित इकाई)
- ✓ On ground *shramdaan* and plogging drives can be carried out by citizens, political leadership, SBM Ambassadors, youth groups, NGOs, CSOs, partner organization representatives, influencers.

Maximum possible participation is requested across all levels.

At the State/UT level

- ✓ Voluntary shramdaan drive may be led by Hon'ble Chief Minister, State Minister
- ✓ Felicitation of SafaiMitras/Sanitation workers and presentation of welfare benefits
- ✓ Interaction between Hon'ble Chief Minister and SBM beneficiaries to be organized

Central Ministries/Departments are requested to participate in 'Ek Din, Ek Ghanta, Ek Saath' by transforming CTU sites across local bodies, and within their own camps/educational institutes/jurisdictions of operations. Voluntary shramdaan drives, felicitation of best volunteers & performers for Ek Din, Ek Ghanta, Ek Saath as well as zero waste celebration of transformative work being carried out may also be done.

XII. Swachh Bharat Diwas – 2nd October 2026

This year, for Swachh Bharat Diwas, all local bodies and districts are requested to carry forward the following activities:

- Prabhat Pheris
- Awards for various competitions/ clean and green mandaps/ RWAs
- Recognition to best performing local bodies / organizations / volunteers/ partners

Districts and local bodies are also advised to prioritize visible cleanliness in all public and high footfall places. It is requested that cleanliness drives take place within 24 hours of the conclusion of all festivities.

➤ Special Gram Sabhas (Rural areas)

On Swachh Bharat Diwas, 2nd October 2026, Special Gram Sabhas may be convened to discuss

- Awareness and sensitisation on SWM Rules, 2026

- Discussion on Swachh Seva Aanklan (SSA) – Presenting self-assessment findings of Swachh Seva Aankalan followed by modifications if any, validation, formal resolution and approval.
- Swachhata Pledge by all members through MyGov.
- Plantation drives under Ek Ped Maa Ke Naam

➤ **Special Council Meetings (Urban areas)**

It is requested that Special Council Meetings are organized at the Council level across all ULBs, preferably with the involvement of Mayors/Chairpersons to undertake the following public activities:

- Demonstration drives for 4 – way source segregation
- Awareness drives and sensitisation on SWM Rules, 2026
- Registration drives for Bulk Waste Generators
- Any other activity, as deemed fit by the Council

XIII. SHS 2026 Branding

- i. Editable files for common branding material for SHS-2026 will be shared for mass dissemination during the campaign. Indicative branding material is as follows:
 - SHS 2026 logo
 - Creatives, banners, hoardings, standees for SHS 2026 reflecting theme of 'Swachhata Mein Sahbhag, Swachh Bharat, Viksit Bharat'
- ii. Local bodies, Ministries & partners are requested to **adapt these designs as per requirement and translate into local and regional languages** for effective and maximum dissemination.
- iii. **Ministries may adopt an additional Ministry-specific sub-theme** aligned to their focus areas in addition to the national theme of SHS 2026.
- iv. Hashtags for SHS- 2026: **#SHS2026 #SwachhataHiSeva2026**. This will help share innovative on-ground activities, best practices, and impacts of cleanliness drives.

Branding for SHS 2026 to be used for display across all official websites, microsites for Ministries and Departments, respective social media pages, and on display during in-person and virtual events taking place during SHS-2026.

i. Design 360-degree advocacy plan for SHS- 2026:

All State/UT Governments, Central Ministries/Departments, Rural Local Bodies(RLBs)/Urban Local Bodies (ULBs), and CPSEs are requested to adopt a 360-degree multi-media advocacy plan to maximise citizen engagement and amplification of SHS 2026 as well as the “Ek Din, Ek Ghanta, Ek Saath” initiative. The advocacy plan may include the following elements:

- ✓ **Interpersonal Communication (IPC):** Direct community-level outreach through door-to-door campaigns, SHG mobilisation, school and college activities, and engagement of community-based organisations.
- ✓ **Digital and Social Media:** Creative digital campaigns may be undertaken across official handles and citizen-facing platforms to ensure wide participation in SHS 2026, especially 'Ek Din, Ek Ghanta, Ek Saath', especially among youth. All stakeholders to utilise social media platforms for wider outreach like Twitter, Facebook, Instagram, and LinkedIn to post updates, progress reports, and achievements. **Official X handles: @SwachhBharatGov, @SwachhBharat, @MoHUA_India and @MoJSDDWS must be tagged for wider reach.**
- ✓ **Brand Ambassadors for Mobilisation:** Local champions, cultural icons, and public figures may be engaged as advocates to inspire behavioural change and collective action. Brand Ambassadors may include celebrities and artists from Film & Theater, Sports Personalities, Art & Music, Public Figures, Philanthropists, Citizen influencers, local eminent citizens, retired paramilitary and armed force personnel, Padma Awardees, local NGOs, CSOs, development partners, youth ambassadors including MY Bharat Volunteers, NYKS, TULIP Interns etc., bloggers and vloggers.
- ✓ **Mid-Media Mobilisation:** Visibility may be ensured through billboards, branding of metro stations, buses, railway stations, waste collection vehicles, RWAs, malls, and digital display boards.
- ✓ **Mass Media:** Efforts may focus on local channel discussions, television and radio talk shows, and publication of good practices and success stories to highlight citizen-led action. It is requested that conventional newspaper advertisements are avoided.

ii. Leadership Engagement:

- As part of SHS-2026, Chief Ministers, State Ministers, Members of Parliament, Members of Legislative Assemblies, Mayors/Chairpersons, Gram Pradhan/ Sarpanch, Member of Panchayat, and other political leadership and VIP representatives across to participate in various events conducted during SHS-2026.
- Request for physical participation and social media messaging on the key themes of 'Swachhata Mein Sahbhag, Swachh Bharat, Viksit Bharat'.
- Involvement in on-ground CTU transformation and beautification activities

XIV. Campaign Reporting

All the campaign outcomes will be monitored and reported on the specially curated SHS-2026 portal at (<https://swachhatahiseva.gov.in/>).

A) Institutional Framework for Campaign Management

i. Nodal Officer Appointment :

- All Central Ministries/Departments to assign a nodal officer of Joint Secretary (JS) or equivalent rank to coordinate efforts of the Ministry/Department, including its CPSEs, subordinate and attached offices with DoUD & DDWS. The contact details of the nodal officer should be communicated by 10th September 2026.
- At the **State/UT level**, the State/UT Mission Directors of SBM-U and SBM(G) are designated as nodal officers to ensure effective planning for SHS 2026, overseeing of progress and also review of local bodies.

ii. State/UT Level Co-ordination Committees (SLCC):

- States/UTs are requested to establish State/UT Level Coordination Committees (SLCCs) under the leadership of the State Urban Development Minister and Rural Development Minister, with support from the Chief Secretary.
- The SLCCs shall oversee the conceptualisation, campaign preparedness, implementation of SHS 2026, sharing of best practices and daily reporting on the campaign monitoring portal.
- Regular review meetings at the appropriate level are to be ensured, with the SLCCs playing a central role in enabling smooth execution of SHS 2026.

iii. District-level Coordination Committees:

- All SHS 2026 activities across districts are to be monitored and reviewed by the District Collector, with support from the CEO Zila Parishad, ADM/District Officers (Urban and Rural), and other relevant functionaries.
- The District Collector shall ensure inter-departmental convergence, active participation of all local bodies, and timely reporting of progress.

iv. For Million Plus Cities:

- In Million Plus Cities, SHS 2026 activities must be reviewed daily by the Municipal Commissioner/CEO, supported by senior officials from relevant departments
- This core group will function as nodal points for campaign planning, monitoring of daily progress, coordination with State Mission Directors, and redressal of operational issues. Special emphasis is to be placed on high-

visibility activities, citizen mobilisation, and adoption of innovative practices in Million Plus Cities, given their scale and national visibility.

Central Ministries/Departments are requested to appoint nodal officers, as mentioned above. It is requested for regular progress meetings to be chaired by each Ministry with their respective line Departments and field offices for smooth execution

XV. Key Timelines

S.No	Activities	Date
<i>Preparatory Work</i>		
1.	Preparatory Meeting with all States / UTs chaired by Union Ministers	To be communicated separately
2.	Meeting of Secretaries of Central Ministries/Departments chaired by Cabinet Secretary	To be communicated separately
3.	1 st Meeting of Coordination Committees across all levels	By 10 th September
4.	IT portal mapping of CTUs	By 15 th September
5.	National-level Curtain Raiser	16 th September
6.	Completion of all Preparatory Work	By 16 th September
<i>Campaign Period</i>		
7.	Campaign Roll Out	17 th September
8.	Campaign Period	17 th September- 2 nd October
9.	Nationwide Shramdaan- Ek Din, Ek Ghanta, Ek Saath	1 st October
10.	Swachh Bharat Diwas	2 nd October

Swachh Food Streets (as part of Jan Bhagidari for Swachhata)

As per the Guidance Document for 'Clean Street Food Hub' by FSSAI, a Clean Street Food Hub (CSFH) may be defined as – “a hub or cluster of 50 or more vendors/shops/ stalls selling popular street food representing local and regional cuisines and meets basic hygiene and sanitary requirements. It excludes fine dining.”

The concept of Swachh Food Streets should exemplify the SHS 2026 theme of 'Swachhata Mein Sahbhag, Swachh Bharat, Viksit Bharat' through messaging, branding, and activities. In order to execute the concept of 'Swachh Food Streets' the following key components can be considered:

a. Facility Strengthening

- ✓ Focus on public health and food safety protocols, including habit of handwashing, sanitized eating spaces, no pests/rodents in storage, cooking or consumption zones etc
- ✓ Dedicated waste bins to be installed with clearly labeled bins for segregating wet and dry waste at various points along the food street
- ✓ Seating arrangements is recommended to be made from waste/upcycled material
- ✓ Retrofitting of public and community toilets nearby to ensure 100% functionality
- ✓ Focus on area beautification with tree plantation, removal of nearby garbage zones

It is recommended that fully functional Aspirational Toilets (mobile or stationary) should be available for public usage in these zones. Regular cleaning and maintenance of the same to be ensured by the local body.

b. Vendor Sensitization for Overall cleanliness

- ✓ Dedicated sensitization to street vendors, restaurants & stall owners for systematic waste disposal into two bins, no littering, hygiene standards etc

c. Schedule for Collection and Processing

- ✓ A daily routine and timeline for the collection of segregated waste to be implemented to ensure timely removal and processing
- ✓ ULBs to partner with local facilities for composting organic & recycling materials

d. Operations and Maintenance by SHGs and SafaiMitras

- ✓ SHGs to be mobilized to oversee daily cleanliness, monitor waste segregation practices, and manage community engagement efforts. SHGs will also be responsible for periodic maintenance and community outreach activities.
- ✓ SafaiMitras to manage the operational aspects of waste collection, maintain sanitation equipment, and ensure that standards are upheld.